

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300180

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AHED of Ohio, Inc.		03/28/2014	CORPORATION: DELAWARE
New Media Arts Training Centers, Inc.		03/28/2014	CORPORATION: WISCONSIN
RECEIVING PARTY DATA			
Name:	MB Financial Bank, N.A., as agent		
Street Address:	6111 North River Road		
City:	Rosemont		
State/Country:	ILLINOIS		
Postal Code:	60018		
Entity Type:	National Association: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3507177	MADISON MEDIA INSTITUTE	
CORRESPONDENCE DATA			
Fax Number:	3125585700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312 558-6352		
Email:	lkonrath@winston.com		
Correspondent Name:	Laura Konrath		
Address Line 1:	35 W Wacker Drive		
Address Line 2:	Winston & Strawn LLP, Suite 4200		
Address Line 4:	Chicago, ILLINOIS 60601		
ATTORNEY DOCKET NUMBER:	33995-72		
NAME OF SUBMITTER:	Laura Konrath		
SIGNATURE:	/Laura Konrath/		
DATE SIGNED:	04/03/2014		
Total Attachments: 3			
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ASSIGNMENT FOR SECURITY

(TRADEMARKS)

WHEREAS, (i) AHED of Ohio, Inc., a Delaware corporation, and (ii) New Media Arts Training Centers, Inc., a Wisconsin corporation (herein referred to as the “Assignors”), have adopted, used and are using the trademarks listed on the annexed Schedule 1 annexed hereto as part hereof, which trademarks are registered in the United States Patent and Trademark Office (the “Trademarks”);

WHEREAS, the Assignors are obligated to MB Financial Bank, N.A., as administrative and collateral agent (referred to herein as the “Assignee”) and the other Secured Parties as defined in the Pledge and Security Agreement dated as of March 28, 2014 (the “Security Agreement”) among the Assignors, the other Pledgors named therein and the Assignee for the payment and performance of the Secured Obligations (as defined in the Security Agreement); and

WHEREAS, pursuant to the Security Agreement, the Assignors have assigned to Assignee and granted to Assignee a security interest in, and mortgage on, all right, title and interest of the Assignors in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks and the applications and registrations thereof, and all proceeds thereof, including, without limitation, any and all causes of action which may exist by reason of infringement thereof (the “Collateral”), to secure the payment, performance and observance of the Secured Obligations;

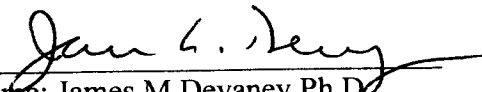
NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignors do hereby further assign unto Assignee and grant to Assignee a security interest in, and mortgage on, the Collateral to secure the prompt payment, performance and observance of the Secured Obligations.

The Assignors hereby further acknowledge and affirm that the rights and remedies of Assignee with respect to the assignment of, security interest in and mortgage on the Collateral made and granted hereby are more fully set forth in the Security Agreement, the terms and provisions of which are hereby incorporated herein by reference as if fully set forth herein.

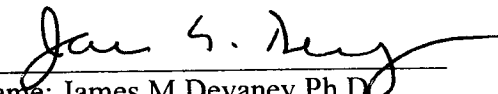
Assignee’s address is 6111 North River Road, Rosemont, IL 60018.

IN WITNESS WHEREOF, the Assignors have caused this Assignment to be duly executed by their respective officers thereunto duly authorized as of the 28 day of March, 2014.

AHED OF OHIO, INC., a Delaware corporation

By: 
Name: James M Devaney Ph.D.
Title: CEO/President

NEW MEDIA ARTS TRAINING CENTERS,
INC., a Wisconsin corporation

By: 
Name: James M Devaney Ph.D.
Title: CEO/President

SCHEDULE 1 TO ASSIGNMENT FOR SECURITY

TRADEMARKS

<u>Pledgor</u>	<u>Mark</u>	<u>Application or Registration No.</u>	<u>Country</u>	<u>Issue or Filing Date</u>
AHED of Ohio	“Stautzenberger” trade name	RN # 236435	Ohio	August 1, 1997
New Media Arts Training Centers, Inc.	Madison Media Institute	Serial # 77-221677 Reg. # 3507177	U.S.A.	July 3, 2007