

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300196

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rod Hanson		04/03/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Dow Covery Company, Incorporated		
Street Address:	373 Lexington Avenue		
City:	New Haven		
State/Country:	CONNECTICUT		
Postal Code:	06513		
Entity Type:	CORPORATION: CONNECTICUT		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3589590	DE MARTINI GLOBE CANVAS CO. NEW YORK - U	
CORRESPONDENCE DATA			
Fax Number:	2037520595		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	203-777-0001		
Email:	ahershman@hershmanlegal.com		
Correspondent Name:	Aaron L. Hershman, Esq.		
Address Line 1:	1 Church Street		
Address Line 4:	New Haven, CONNECTICUT 06510		
NAME OF SUBMITTER:	Mark Steinhardt		
SIGNATURE:	/Mark Steinhardt/		
DATE SIGNED:	04/03/2014		
Total Attachments: 1			
source=DOC_20140403104542_000#page1.tif			

OP \$40.00 3589590

ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK (the "Assignment"), dated April 3rd, 2014, from **ROD HANSON**, an individual of 182 E. 7th St., New York, New York (the "Seller"), to **DOW COVER COMPANY, INCORPORATED**, a Connecticut Corporation with its principal place of business at 373 Lexington Ave, New Haven, CT 06513 (the "Buyer"). All terms used herein which are not defined herein shall have the meanings given to them in the **ASSET PURCHASE AGREEMENT**, of even date herewith, by and between the Buyer and Seller (the "Agreement").

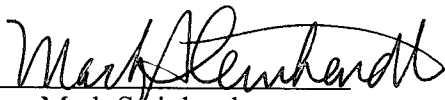
WHEREAS, pursuant to the Agreement, the Seller has agreed to grant, sell, assign, convey, transfer and deliver to the Buyer, subject to the terms and conditions of the Agreement, all rights, title, and interests, including, but not limited to, the right to prepare derivative works, the income, royalties, and claims due or payable on and after the date of this Assignment, and any and all goodwill, in and to the trademark, DE MARTINI GLOBE CANVAS CO., NEW YORK, registered with the United States Patent and Trademark Office, Registration No. 2090865 and 3,589,590.


NOW, THEREFORE, in consideration of the payment of cash in an amount equal to the Purchase Price, as defined in the Agreement, and other valuable consideration, the receipt of which is hereby acknowledged, and intending to be legally bound hereby, subject to the terms of the Agreement and this Assignment, the Seller does hereby grant, sell, assign, convey, transfer, deliver, and set over to the Buyer, its successors and assigns, subject to the terms and conditions of the Agreement, all rights, title, and interests, including, but not limited to, the right to prepare derivative works, the income, royalties, and claims due or payable on and after the date of this Assignment, and any and all goodwill, in and to the trademark, DE MARTINI GLOBE CANVAS CO., NEW YORK, registered with the United States Patent and Trademark Office, Registration No. 2090865 and 3,589,590. The terms of this Assignment shall not supersede the terms of the Agreement.

IN WITNESS HEREOF, the Seller has caused this Assignment to be executed as of the date first written above.

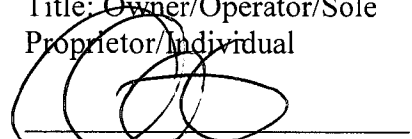
BUYER:
DOW COVER COMPANY, INCORPORATED


SELLER
ROD HANSON

By: 
Name: Mark Steinhardt
Title: President

By: 
Name: Rod Hanson
Title: Owner/Operator/Sole Proprietor/Individual


Witness


Witness


Witness


Witness