

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300198

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beauty Innovation Group, LLC		04/02/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Project Miracle IP Holdings, LLC		
Street Address:	995 Fifth Avenue, #5-S		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10028		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	85845018	QUEENISTA	
Serial Number:	85845008	MAMANISTA	
Serial Number:	86012464	EXPLORISTA	
CORRESPONDENCE DATA			
Fax Number:	4806830309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(480) 683-0286		
Email:	denise@markcarlino.com		
Correspondent Name:	Mark A. Carlino		
Address Line 1:	28150 N Alma School Pkwy #103-617		
Address Line 4:	Scottsdale, ARIZONA 85262		
ATTORNEY DOCKET NUMBER:	BIG ASSIGN TO PMIPH		
NAME OF SUBMITTER:	Mark A. Carlino		
SIGNATURE:	/Mark A. Carlino/		
DATE SIGNED:	04/03/2014		
Total Attachments: 1			
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OP \$90.00 85845018

ASSIGNMENT

WHEREAS, Beauty Innovation Group, LLC, a Delaware limited liability company ("Assignor"), having a mailing address of 18940 North Pima Road, Suite 250, Scottsdale, Arizona 85255, has intended to use the marks identified below in interstate commerce and has filed applications with the United States Patent and Trademark Office based on its bona fide intent to use the marks in commerce, but has not yet filed allegations of use of the marks under §§1(c) or 1(d) of the Trademark Act;

<u>TRADEMARK</u>	<u>APP NUMBER</u>	<u>APP DATE</u>
Queenista	85/845018	Feb. 8, 2013
Mamanista	85/845008	Feb. 8, 2013
Explorista	86/012464	July 17, 2013

WHEREAS, Assignor is assigning the marks identified above as part of the entire business or portion thereof to which the mark pertains as required by 15 U.S.C. §1060;

WHEREAS, Project Miracle IP Holdings, LLC, a Delaware limited liability company ("Assignee"), having a mailing address of 995 Fifth Avenue, #5-S, New York, NY 10028, has acquired the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060, and is desirous of acquiring said marks and the pending intent-to-use applications therefor;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the above-identified marks and the goodwill of the business symbolized thereby.

DATED this 2nd day of April, 2014.

BEAUTY INNOVATION GROUP, LLC., Assignor


By: Mark Harshbarger, CEO