

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300242

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sean "Puffy" Combs		03/21/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Christian Casey LLC		
Street Address:	1710 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3613802	SEAN JOHN	
CORRESPONDENCE DATA			
Fax Number:	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	206-359-8000		
Email:	pctrademarks@perkinscoie.com		
Correspondent Name:	Jennifer L. Jolley		
Address Line 1:	1201 Third Ave, Ste 4900		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	82883-4001.0008.US014		
NAME OF SUBMITTER:	Jennifer L. Jolley		
SIGNATURE:	/jennifer l jolley/		
DATE SIGNED:	04/03/2014		
Total Attachments: 1			
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OP \$40.00 3613802

ASSIGNMENT OF TRADEMARK RIGHTS

WHEREAS, Sean Combs also known as Sean "Puffy" Combs, a citizen of the United States ("Assignor"), is the owner of the SEAN JOHN (Stylized) trademark, and the common law rights in and to such mark (collectively, the "Mark"), and United States Patent and Trademark Office Trademark Registration No. 3,613,802 for the Mark in Classes 3, 9, 14, 18, 24 and 25 ("Registration");

WHEREAS, Christian Casey LLC, a New York limited liability company, with its principal place of business at 1710 Broadway, New York, New York 10019 ("Assignee"), desires to acquire all right, title, and interest in and to the Mark and Registration, all goodwill appurtenant thereto, and the portion of the business associated therewith, and Assignor desires to assign the same to Assignee;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the parties agree as follows:

1. Assignor hereby assigns and transfers to Assignee all right, title, and interest in and to the Mark and Registration, the goodwill appurtenant thereto, the portion of the business associated therewith, together with the right to sue for past, present and future infringements, and Assignee hereby accepts this assignment.

2. Assignor agrees to execute all instruments and documents and do such additional acts as Assignee may deem necessary or desirable to effect, evidence, record, and perfect the assignment and recordation of the rights being assigned hereunder.

4. The parties may execute this agreement in counterparts, each of which together shall be deemed the complete and fully executed agreement.

5. This agreement shall inure to the benefit of and be binding upon Assignee and Assignor and their respective heirs, successors, and assigns.

Signed this 21 day of March, 2014

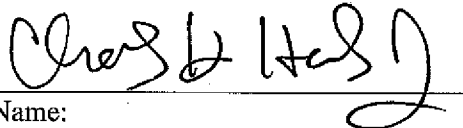
ASSIGNOR:

ASSIGNEE:

CHRISTIAN CASEY LLC



Sean Combs
Also known as Sean "Puffy" Combs



Name:
Title: