

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM300148

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Conduit Ltd.		12/31/2013	CORPORATION: ISRAEL
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ClientConnect Ltd.		
<b>Street Address:</b>	5 Golda Meir		
<b>City:</b>	Ness Ziona		
<b>State/Country:</b>	ISRAEL		
<b>Postal Code:</b>	7403649		
<b>Entity Type:</b>	CORPORATION: ISRAEL		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86066552	CODEFUEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7033704809		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(703)370-1010		
<b>Email:</b>	Docket@haaiplaw.com		
<b>Correspondent Name:</b>	H&A Intellectual Property Law, PLLC		
<b>Address Line 1:</b>	2847 Duke Street		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		
<b>ATTORNEY DOCKET NUMBER:</b>	T162751		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	H&A Intellectual Property Law, PLLC		
<b>Address Line 1:</b>	2847 Duke Street		
<b>Address Line 4:</b>	Alexandria, VIRGINIA 22314		
<b>NAME OF SUBMITTER:</b>	Joseph Scafetta Jr.		
<b>SIGNATURE:</b>	/Joseph Scafetta Jr./		
<b>DATE SIGNED:</b>	04/02/2014		
<b>Total Attachments: 4</b>			
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TRADEMARK

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## ASSIGNMENT OF TRADEMARK RIGHTS

December 31, 2013

The assignment made by this instrument is from Conduit Ltd., a company organized under the laws of Israel (the "Assignor") to ClientConnect Ltd. a company organized under the laws of Israel (the "Assignee"). This assignment shall be effective as of the last date set forth in the signature lines below.

WHEREAS, pursuant to that certain Split Agreement dated as of September 16, 2013 to which Assignor and Assignee are parties (the "Split Agreement"), Assignor agreed to assign or cause to be assigned to Assignee all of Assignor's right, title and interest in and to certain trademarks, and in and to the trademark registrations and applications therefore.

WHEREAS, Assignor is the owner of the marks (including trademarks, service marks, collective trademarks, collective service marks, collective membership marks, certification marks, trade names, assumed names, slogans, logos and trade dress, if any - collectively, the "Marks") listed on attached Exhibit A, and when relevant, corresponding Trademark Registrations and Applications therefore;

WHEREAS, Assignor warrants that it owns all rights, title and interest of every kind, nature or description in and to the Marks, all rights therein, including any and all past, present and future registrations and applications therefor, all rights of renewal thereof, all rights to royalties for the licensing thereof, all claims for infringement thereof, and all goodwill pertaining thereto (hereinafter "All Rights in the Marks");

WHEREAS, Assignor desires to assign to Assignee All Rights in the Marks (as defined hereinabove), and Assignee desires to acquire All Rights in the Marks (as defined hereinabove);

NOW THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, Assignor does hereby transfer and assign to Assignee All Rights in the Marks (as defined hereinabove). This assignment of all claims for damages by reason of past infringement(s) of the Marks, includes the right of Assignee to sue for and collect the same for its own use and benefit, and for the use and benefit of its successors, assigns and other legal representatives. These assigned rights shall be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, at common law and/or to the end of the term or terms of which registrations pertaining to the Marks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made.

Assignor agrees to execute all documents necessary to effectuate and maintain registrations pertaining to the Marks, now and in the future.

The undersigned represents and warrants that (s)he has authority to execute this Assignment on behalf of Assignor, and to carry out all obligations imposed hereunder. The undersigned has read, understands, and agrees to the terms of this Assignment.

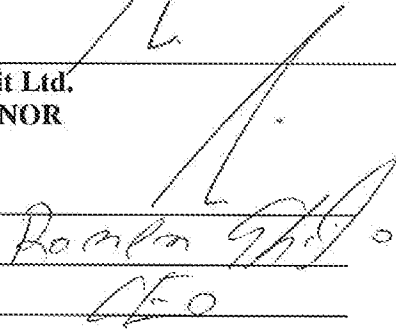
In Witness Whereof, the undersigned has executed this Assignment of Trademark Rights on the date first above written.

Conduit Ltd.  
ASSIGNOR

By \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_



ClientConnect Ltd.  
ASSIGNEE

By \_\_\_\_\_

Name \_\_\_\_\_

Title \_\_\_\_\_

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S-L 003  
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**EXHIBIT "A"  
MARKS**

**REGISTERED MARKS**

<b>TRADEMARK</b>	<b>COUNTRY</b>	<b>CLASS</b>	<b>APPLICATION NUMBER</b>	<b>APPLICATION FILING DATE</b>	<b>REG NO. ISSUE DATE</b>
CODEFUEL	USA	IC 9, 35 and 42	86066552	September 17, 2013	Pending
REDSHOCK	USA	IC 9, 35 and 42	86066539	September 17, 2013	Pending

**NON-REGISTERED MARKS**

- Value Apps
- Freego!
- Value Apps logo
- Freego! logo
- Download Manager
- keywordspy
- ispiionage
- Client Connect
- Discover
- Aunticles
- Truffles
- DDEAdmin
- BundleDownload
- BundleStorage
- Community toolbar
- Search Protect