

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300335

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Human Movement LLC		04/03/2014	LIMITED LIABILITY COMPANY: COLORADO
RECEIVING PARTY DATA			
Name:	Alta HMM Bridge Investors LLC		
Street Address:	1055 Washington Blvd		
Internal Address:	c/o Robinson & Cole LLP		
City:	Stamford		
State/Country:	CONNECTICUT		
Postal Code:	06901		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85863390	UGLY SWEATER RUN	
Serial Number:	85863141	UGLY SWEATER RUN	
CORRESPONDENCE DATA			
Fax Number:	8602758299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	860-275-8285		
Email:	jscheib@rc.com		
Correspondent Name:	Jacqueline P. Scheib		
Address Line 1:	280 Trumbull Street		
Address Line 4:	Hartford, CONNECTICUT 06103		
NAME OF SUBMITTER:	Jacqueline P. Scheib		
SIGNATURE:	/Jacqueline P. Scheib/		
DATE SIGNED:	04/04/2014		
Total Attachments: 1			
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INTELLECTUAL PROPERTY SECURITY AGREEMENT

This **INTELLECTUAL PROPERTY SECURITY AGREEMENT** (the "Agreement") is entered into as of April 3, 2014 ("Effective Date") by and between **HUMAN MOVEMENT LLC**, a Colorado limited liability company (the "Debtor") and **ALTA HMM BRIDGE INVESTORS LLC**, a Delaware limited liability company (the "Secured Party").

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, the Debtor hereby grants to the Secured Party a security interest in all of the Debtor's right, title and interest in U.S. Trademark Application Nos. 85/863,390 for the mark UGLY SWEATER RUN and Design and 85/863,141 for the mark UGLY SWEATER RUN (the "Intellectual Property").

This Agreement is entered into to secure the full and prompt performance and payment of all the Obligations of the Grantor, as such term is defined in the Intellectual Property Security Agreement by and between the Grantor and the Secured Party dated as of April 3, 2014 (as amended and in effect from time to time, the "Intellectual Property Security Agreement").

This Agreement has been entered into in conjunction with the security interest granted to the Secured Party under the Intellectual Property Security Agreement. The rights and remedies of the Secured Party with respect to the security interest granted herein are without prejudice to, and are in addition to those set forth in the Intellectual Property Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Agreement are deemed to conflict with the Intellectual Property Security Agreement, the provisions of the Intellectual Property Security Agreement shall govern.

The undersigned have executed this Agreement as of the Effective Date.

HUMAN MOVEMENT LLC

By: 
Name: Jeffrey M. Suffolk
Title: Manager