

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300347

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| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| MKMI, INC. | FORMERLY MKMI Medical Innovations | 04/02/2014 | CORPORATION: CALIFORNIA |
| RECEIVING PARTY DATA | | | |
| Name: | DEROYAL INDUSTRIES, INC. | | |
| Street Address: | 200 DeBusk Lane | | |
| City: | Powell | | |
| State/Country: | TENNESSEE | | |
| Postal Code: | 37849 | | |
| Entity Type: | CORPORATION: TENNESSEE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3923096 | UMBILICUP | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 8655234478 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 865-546-4305 | | |
| Email: | MEVANS@LUEDEKA.COM | | |
| Correspondent Name: | LUEDEKA NEELY GROUP, PC | | |
| Address Line 1: | 900 S. Gay St., Suite 1871 | | |
| Address Line 4: | KNOXVILLE, TENNESSEE 37902 | | |
| ATTORNEY DOCKET NUMBER: | 69572.M1/1720.0 | | |
| NAME OF SUBMITTER: | Robert O. Fox | | |
| SIGNATURE: | /robertofox/ | | |
| DATE SIGNED: | 04/04/2014 | | |
| Total Attachments: 1 | | | |
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CH \$40.00 3923096

**ASSIGNMENT OF MARK AND
REGISTRATION THEREOF**

WHEREAS, MKMI, Inc., a California corporation, dba MKMI Medical Innovations, with a business address of 16821 Oak View Drive, Encino, California 91436 (hereinafter "Assignor"), is the owner of the mark UMBILICUP and of the following registration in the United States Patent & Trademark Office for the mark UMBILICUP:


Mark: UMBILICUP
U.S. Trademark Registration 3,923,096
Registered February 22, 2011
Int. Class 10: for medical device, namely, a blood collection device
to collect umbilical cord blood samples for medical testing

WHEREAS, DeRoyal Industries, Inc., a corporation of the state of Tennessee, with a business address of 200 DeBusk Lane, Powell, Tennessee 37849, of the United States (hereinafter "Assignee"), is desirous of acquiring all of Assignor's rights in the UMBILICUP mark and the above-identified registration for the same;

NOW, THEREFORE, in consideration of \$10.00 in hand paid and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has assigned and hereby does assign unto Assignee all of Assignor's right, title and interest in and to the above identified mark and registration of the mark, together with that portion of Assignor's business pertaining to the mark, the goodwill associated therewith, and all rights of action for infringement thereof.

MKMI, Inc. dba MKMI Medical Innovations

Date: April 2, 2014

By: 
Name: Marvin Adelberg
Title: Vice President