

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300349

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ladera Vineyards, LLC		04/01/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Pillow Rd Winery, LLC		
Street Address:	150 White Cottage Road South		
City:	Angwin		
State/Country:	CALIFORNIA		
Postal Code:	94508		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3551578	PILLOW RD.	
CORRESPONDENCE DATA			
Fax Number:	4158823232		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-882-3200		
Email:	tmlegal3@owe.com		
Correspondent Name:	Melville Owen		
Address Line 1:	455 Market Street, Suite 1910		
Address Line 4:	San Francisco, CALIFORNIA 94105		
ATTORNEY DOCKET NUMBER:	LADER 90001		
NAME OF SUBMITTER:	Melville Owen		
SIGNATURE:	/Melville Owen/		
DATE SIGNED:	04/04/2014		
Total Attachments: 1			
source=PILLOW RD. Assignment#page1.tif			

CH \$40.00 3551578

ASSIGNMENT OF UNITED STATES TRADEMARK REGISTRATION

Whereas, Ladera Vineyards, LLC, a Delaware limited liability company (Assignor), owns the following mark which is registered in the U.S. Patent and Trademark Office:

<u>Trademark</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
PILLOW RD.	3,551,578	December 23, 2008

Whereas, Pillow Rd Winery, LLC, a California limited liability company (Assignee), with its principal place of business at 150 White Cottage Road South, Angwin, California 94508, is desirous of acquiring said mark and the registration thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title and interest in and to the said mark, together with the goodwill of the business symbolized by the mark and the above identified registration thereof.

Ladera Vineyards, LLC

Date: 9/1/2014

By: 
Patrick L. Stotesbery, President