

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300362

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Berchtold Holding GmbH		02/01/2014	CORPORATION: GERMANY
RECEIVING PARTY DATA			
Name:	Berchtold Holding AG		
Street Address:	Rheinweg 5		
City:	Schaffhausen		
State/Country:	SWITZERLAND		
Postal Code:	8200		
Entity Type:	CORPORATION: SWITZERLAND		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3009793	BERCHTOLD	
Registration Number:	3364881	BERCHTOLD	
CORRESPONDENCE DATA			
Fax Number:	4155760300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-576-0200		
Email:	rpeterson@kilpatricktownsend.com, vbelevich@kilpatricktownsend.com, dvargas@kilpatricktownsend.com		
Correspondent Name:	R. Gwen Peterson		
Address Line 1:	Two Embarcadero Center, 8th Floor		
Address Line 2:	Kilpatrick Townsend & Stockton LLP		
Address Line 4:	San Francisco, CALIFORNIA 94111		
ATTORNEY DOCKET NUMBER:	89093-678030/727721		
NAME OF SUBMITTER:	R. Gwen Peterson		
SIGNATURE:	/R. Gwen Peterson/		
DATE SIGNED:	04/04/2014		
Total Attachments: 3			
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TRADEMARK

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made from Berchtold Holding GmbH, a corporation of Germany having a business address at Ludwigstaler Strasse 25, Tuttlingen, Germany, 78532 (hereinafter "Assignor") to Berchtold Holding AG, a corporation of Switzerland whose principal place of business is Rheinweg 5, Schaffhausen, Switzerland, 8200 (hereinafter "Assignee").

WHEREAS, Assignor claims and warrants that it owns all rights, title and interest of every kind, nature or description in and to the trademarks listed in Schedule A hereto (hereinafter "the Marks"), including the U.S. Trademark Applications and Registrations therefor, all of the business related thereto, all of the goodwill pertaining thereto, all rights to use, register and renew registration for the Marks, all rights to collect royalties for the licensing thereof, and all claims for infringement thereof (hereinafter "All Rights in the Marks"); and

WHEREAS, Assignor and Assignee wish for Assignee to acquire All Rights in the Marks.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby sell, assign, set over and transfer to Assignee All Rights in the Marks. The rights of Assignee at common law and/or to the end of the term or terms of which registration of the Marks may be granted or renewed are to be held and enjoyed by Assignee for Assignee's own use and enjoyment, and for the use and enjoyment of its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; including all claims for royalties for licensing of the Marks and damages by reason of past infringement(s) of the Marks, with the right to sue for and collect the same for its own use and benefit, for the use, benefit and on behalf of its successors, assigns and other legal representatives.

In Witness Hereof, Assignor has executed this Trademark Assignment effective as of 01. Feb. 2014.

Berchtold Holding GmbH

Assignor

Dated: 14. Feb. 2014

By: _____

Name: Res Fritz

Title: CEO

Berchtold Holding AG

Assignee

Dated: 14. Feb 2014

By: _____

Name: Res Fritz

Title: CEO

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SCHEDULE A TO TRADEMARK ASSIGNMENT

Pursuant to the attached Trademark Assignment, the following mark(s) are assigned from Berchtold Holding GmbH to Berchtold Holding AG:

<u>MARK</u>	<u>U.S. REG. NO.</u>	<u>U.S. APP. NO.</u>
BERCHTOLD	3009793	78467488
BERCHTOLD	3364881	77162246