

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300405

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Comfortaire Corporation		11/19/2013	CORPORATION:
RECEIVING PARTY DATA			
Name:	Park Place Corporation		
Street Address:	6801 Augusta Road		
City:	Greenville		
State/Country:	SOUTH CAROLINA		
Postal Code:	29650		
Entity Type:	CORPORATION: SOUTH CAROLINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3787989	SLEEP GREAT...LIVE WELL	
CORRESPONDENCE DATA			
Fax Number:	8642714015		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	864-271-4940		
Email:	dkim@mcnair.net		
Correspondent Name:	Douglas W. Kim (McNair Law Firm, P.A.)		
Address Line 1:	Post Office Box 447		
Address Line 4:	Greenville, SOUTH CAROLINA 29602		
ATTORNEY DOCKET NUMBER:	023637.00059		
NAME OF SUBMITTER:	Douglas W. Kim (44,828)		
SIGNATURE:	/Douglas W. Kim/		
DATE SIGNED:	04/04/2014		
Total Attachments: 1 source=Assignments#page1.tif			

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ASSIGNMENT OF SERVICE MARK

This Assignment of Service Mark (the "Assignment") is made effective as of October 14, 2013 ("Effective Date") by and between COMFORTAIRE CORPORATION, LLC, a South Carolina corporation (the "Assignor"), and Park Place Corporation, a South Carolina corporation (the "Assignee").

WHEREAS, Assignor owns the following trademark and/or service mark registration and all issuances, extensions and renewals (collectively, the "Marks");

Mark / Registration Number
SLEEP GREAT ... LIVE WELL / 3,787,989

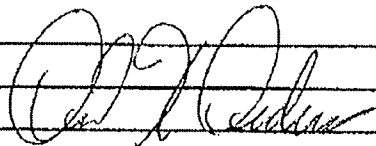
WHEREAS, Assignor now wishes to assign to the Assignee all of the right, title and interest in and to the Marks and their associated good will and agrees to execute further documents, as necessary, to perfect title in and to the registration to Assignee.

NOW THEREFORE, in consideration for Assignee maintaining the Marks and the good and valuable consideration further provided, the sufficiency and receipt of which are hereby acknowledged, the Assignor hereby assigns, transfers and conveys unto the Assignee all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, the same to be held and enjoyed by the Assignee for its own use and enjoyment, and for the use and enjoyment of its successors, assigns and/or other legal representatives.

The Assignor and Assignee authorize the Commissioner of Patents and Trademarks to record this Assignment.

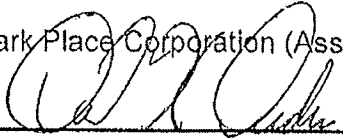
IN WITNESS WHEREOF:

Comfortaire Corporation (Assignor)



By: DAVID K. ORDERS
VP/MEMBER
Date: 11/19/13

Park Place Corporation (Assignee)



By: DAVID K. ORDERS

Date: 4/4/14