

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM300410

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|---|--|------------------------------|---------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| James Gancos | | 04/02/2014 | INDIVIDUAL: UNITED STATES |
| RECEIVING PARTY DATA | | | |
| Name: | Universal Points, Inc. | | |
| Street Address: | 612 N. Kings Road, #401 | | |
| City: | West Hollywood | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 90048 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 4 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86109184 | UNIVERSAL POINTS | |
| Serial Number: | 86109186 | UNIVERSAL POINTS | |
| Serial Number: | 86105826 | REWARDING INDEPENDENT SPIRIT | |
| Serial Number: | 86109182 | REWARDING INDEPENDENT SPIRIT | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 5039434801 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 503.943.4828 | | |
| Email: | lpartmann@orrick.com | | |
| Correspondent Name: | Kristin S. Cornuelle | | |
| Address Line 1: | 2050 Main Street, Suite 1100 | | |
| Address Line 2: | Orrick, Herrington & Sutcliffe LLP | | |
| Address Line 4: | Irvine, CALIFORNIA 92614 | | |
| ATTORNEY DOCKET NUMBER: | 25150.6000 | | |
| NAME OF SUBMITTER: | Kristin S. Cornuelle | | |
| SIGNATURE: | /Kristin S. Cornuelle/ | | |
| DATE SIGNED: | 04/04/2014 | | |
| Total Attachments: 2 | | | |
| source=Assignment of Trademarks - 4.2.2014#page1.tif | | | |

CH \$115.00 86109184

ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS is made by Mr. James Gancos, an individual residing at 612 N. Kings Road, #401, West Hollywood, California 90048 ("Mr. Gancos"), in favor of Universal Points, Inc. a Delaware corporation, with an address of 612 N. Kings Road, #401, West Hollywood, California 90048 ("Universal Points").

WHEREAS, Mr. Gancos has agreed to sell, transfer, convey, assign and deliver, or cause to be sold, transferred, conveyed, assigned and delivered to Universal Points, and Universal Points has agreed to purchase from Mr. Gancos, all of Mr. Gancos's right, title and interest in and to the trademarks identified in the attached Schedule A (the "Marks"), and the goodwill associated therewith;

WHEREAS, as pertains to the applications identified in the attached Schedule A, Universal Points is the successor to the ongoing and existing business of Mr. Gancos or to that portion of the ongoing and existing business of Mr. Gancos to which the marks in the applications pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Mr. Gancos assigns to Universal Points all of his right, title and interest in the Marks as identified in Schedule A, attached hereto and incorporated herein by this reference, together with the goodwill associated therewith including, without limitation, his right to sue for and collect damages for infringement or other violations of the same, including for past infringements or other violations.

IN WITNESS WHEREOF, this Assignment of Trademarks has been duly executed to be effective as of April 2, 2014.

By: 

Name: James Gancos

Date: 4 / 2 / 2 0 1 4

SCHEDULE A

| Mark | Country | Class | Serial No. | Official Filing Date |
|------------------------------|---------------|-------|------------|----------------------|
| UNIVERSAL POINTS | United States | 9 | 86/109,184 | November 4, 2013 |
| UNIVERSAL POINTS | United States | 35 | 86/109,186 | November 4, 2013 |
| REWARDING INDEPENDENT SPIRIT | United States | 35 | 86/105,826 | October 30, 2013 |
| REWARDING INDEPENDENT SPIRIT | United States | 9 | 86/109,182 | November 4, 2013 |