

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM300435

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Rise Credit LLC		04/03/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Elevate Credit Service, LLC		
<b>Street Address:</b>	4150 International Plaza, Suite 400		
<b>City:</b>	Fort Worth		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76109		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86169624	RISE	
<b>Serial Number:</b>	86169625	RISE	
<b>Registration Number:</b>	4472480	RISE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4159891663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415/391-4800		
<b>Email:</b>	tm@cpdb.com		
<b>Correspondent Name:</b>	Coblentz, Patch, Duffy & Bass LLP		
<b>Address Line 1:</b>	One Ferry Building, Suite 200		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>NAME OF SUBMITTER:</b>	Karen S. Frank		
<b>SIGNATURE:</b>	/ksf/		
<b>DATE SIGNED:</b>	04/04/2014		
<b>Total Attachments: 2</b>			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of April 3, 2014, by and between Rise Credit LLC, a limited liability company of Delaware ("Assignor"), and Elevate Credit Service, LLC, a limited liability company of Delaware, with an address of 4150 International Plaza, Suite 400, Fort Worth, Texas 76109 ("Assignee").

WHEREAS, Assignor is the owner of the trademark (the "Trademark"), the trademark applications (the "Applications") and the trademark registration (the "Registration") listed in the attached Schedule A ; and

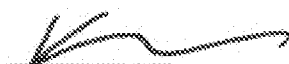
WHEREAS Assignor wishes to assign the Trademark, the Applications, the Registration, the business with which the Trademark is associated (the "Business") and the goodwill represented by the Trademark (the "Goodwill"), to Assignee and Assignee is desirous of acquiring such Trademark, Applications, Registration, Business and Goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest Assignor holds in and to the Trademark, including all rights under common law, together with the Business and the Goodwill, and the Applications and Registration, including any renewals and extensions of the registrations now or hereafter in effect; and the right to recover damages and profits for past, present or future infringement or other unauthorized use thereof.

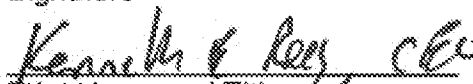
This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, Assignor has entered into this Assignment as of the date first written above.

ASSIGNOR:  
RISE CREDIT LLC



Signature



Print Name and Title

**SCHEDULE A**

**U.S. Trademark Applications and Registration**

<b>Trademark</b>	<b>Application #</b>	<b>Filing Date</b>
RISE	86/169,624	1/19/14
RISE	86/169,625	1/19/14
<b>Trademark</b>	<b>Registration #</b>	<b>Registration Date</b>
RISE	4,472,480	1/21/14

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