

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300446

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tailwind Marketing, LLC		04/03/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Elevate Credit Service, LLC		
Street Address:	4150 International Plaza, Suite 400		
City:	Fort Worth		
State/Country:	TEXAS		
Postal Code:	76109		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85863169	SUNNY	
CORRESPONDENCE DATA			
Fax Number:	4159891663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-391-4800		
Email:	tm@cpdb.com		
Correspondent Name:	Coblentz, Patch, Duffy & Bass LLP		
Address Line 1:	One Ferry Building, Suite 200		
Address Line 4:	San Francisco, CALIFORNIA 94111		
NAME OF SUBMITTER:	Karen S. Frank		
SIGNATURE:	/ksf/		
DATE SIGNED:	04/04/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of April 3, 2014, by and between Tailwind Marketing, LLC, a limited liability company of Delaware ("Assignor"), and Elevate Credit Service, LLC, a limited liability company of Delaware, with an address of 4150 International Plaza, Suite 400, Fort Worth, Texas 76109 ("Assignee").

WHEREAS, Assignor is the owner of the trademark (the "Trademark"), and the trademark application (the "Application") listed in the attached Schedule A ; and

WHEREAS Assignor wishes to assign the Trademark, the Application, the business with which the Trademark is associated (the "Business") and the goodwill represented by the Trademark (the "Goodwill"), to Assignee and Assignee is desirous of acquiring such Trademark, Application, Business and Goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest Assignor holds in and to the Trademark, including all rights under common law, together with the Application, the Business, and the Goodwill ; and the right to recover damages and profits for past, present or future infringement or other unauthorized use thereof.

This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, Assignor has entered into this Assignment as of the date first written above.

ASSIGNOR:
TAILWIND MARKETING, LLC



Signature



Print Name and Title

SCHEDULE A

U.S. Trademark Application

Trademark	Application #	Filing Date
SUNNY	85/863,169	2/28/13

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