

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM300450

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Bollinger Industries, Inc.		04/01/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Alliance Sports Group, L.P.		
<b>Street Address:</b>	3025 N. Great Southwest Parkway		
<b>City:</b>	Grand Prairie		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75050		
<b>Entity Type:</b>	LIMITED PARTNERSHIP: TEXAS		
<b>PROPERTY NUMBERS Total: 8</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4429546	BOLLINGER	
<b>Registration Number:</b>	3954155	BOLLINGER	
<b>Registration Number:</b>	4498784	BRIGHT BELLS	
<b>Registration Number:</b>	4485851	SOLAR	
<b>Serial Number:</b>	85626323	BOLLINGER	
<b>Serial Number:</b>	85626315		
<b>Serial Number:</b>	85626305		
<b>Serial Number:</b>	86164182	SOLAIRE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8015660750		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	801-566-6633		
<b>Email:</b>	murphy@tnw.com, docket@tnw.com		
<b>Correspondent Name:</b>	Thorpe North and Western, LLP		
<b>Address Line 1:</b>	8180 South 700 East Suite 350		
<b>Address Line 4:</b>	Sandy, UTAH 84070		
<b>ATTORNEY DOCKET NUMBER:</b>	2739-015		
<b>NAME OF SUBMITTER:</b>	Peter M. de Jonge		
<b>SIGNATURE:</b>	/petermdejonge/		

OP \$215.00 4429546

<b>DATE SIGNED:</b>	04/04/2014
<b>Total Attachments: 3</b> source=Bollinger Industries, Inc. to Alliance Sports Group, L.P#page1.tif source=Bollinger Industries, Inc. to Alliance Sports Group, L.P#page2.tif source=Bollinger Industries, Inc. to Alliance Sports Group, L.P#page3.tif	

WHEN RECORDED RETURN TO:  
Peter M. de Jonge  
TRORPE NORTH & WESTERN, LLP  
P.O. BOX 1219  
SANDY, UTAH 84091-1219

ATTORNEY DOCKET NO. 2739-015

### ASSIGNMENT

WHEREAS, Bollinger Industries, Inc., (hereinafter referred to as "ASSIGNOR"), a Corporation duly organized and existing under the laws of the State of Delaware, having a principal business office at 3025 N. Great Southwest Parkway Grand Prairie, TX 75050, is the owner of all right, title, and interest in and to the trademark rights, trademark registrations, and trademark applications, identified in Exhibit A (hereinafter referred to as the "Bollinger Industries, Inc.") and

WHEREAS, Alliance Sports Group, L.P., (hereinafter referred to as "ASSIGNEE"), a Limited Partnership duly organized and existing under the laws of the State of Texas, having a principal business office at 3025 N. Great Southwest Parkway Grand Prairie, TX 75050, is desirous of acquiring all right, title and interest in and to the Bollinger Industries, Inc. Trademarks held by ASSIGNOR;

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the ASSIGNOR by the ASSIGNEE, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE any and all right, title and interest which it may hold in and to the Bollinger Industries, Inc. Trademarks, including the registration and applications listed in Exhibit A, and any registrations issuing therefrom, together with the goodwill of the business symbolized by and associated with the Bollinger Industries, Inc. Trademarks.

The ASSIGNOR hereby authorizes and requests the United States Commissioner of Patents and Trademarks to issue any and all certificates of registration of the Bollinger Industries, Inc. Trademarks to the ASSIGNEE as the owner of the entire interest of the Bollinger Industries, Inc. Trademarks, for the sole use and benefit of the said ASSIGNEE, its successors, assigns and legal representatives.

This Assignment and Agreement shall be binding upon any and all successors of the ASSIGNOR.

EFFECTIVE as of this 2<sup>nd</sup> day of April, 2014



Bollinger Industries, Inc.

  
By: Greg Bollinger  
Title: CEO

# EXHIBIT A

## Bollinger Industries, Inc. Trademarks

Mark	Filing Date	Reg. Date	Reg. No.	Docket No.
BOLLINGER	05/15/2012	11/05/2013	4,429,546	2739-005.TM
BOLLINGER	08/20/2010	05/03/2011	3,954,155	2739-014.TM
BRIGHT BELLS	06/11/2012	03/18/2014	4,498,784	2739-012.TM
SOLAR	06/11/2012	02/18/2014	4,485,851	2739-011.TM

Mark	Filing Date	App. No.	Docket No.
BOLLINGER	05/15/2012	85/626,323	2739-006.TM
	05/15/2012	85/626,315	2739-007.TM
	05/15/2012	85/626,305	2739-008.TM
SOLAIRE	01/13/2014	86/164,182	2739-013.TM