

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300455

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
United States Fire Arms Manufacturing Company		04/04/2014	CORPORATION: WYOMING
RECEIVING PARTY DATA			
Name:	USFA/ZipFactory, LLC		
Street Address:	P.O. Box 4395		
City:	Jackson		
State/Country:	WYOMING		
Postal Code:	83001		
Entity Type:	CORPORATION: WYOMING		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2828905	RODEO	
CORRESPONDENCE DATA			
Fax Number:	6265778800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	626-795-9900		
Email:	pto@cph.com		
Correspondent Name:	Christie, Parker & Hale, LLP		
Address Line 1:	P.O. Box 29001		
Address Line 4:	Glendale, CALIFORNIA 91209-9001		
ATTORNEY DOCKET NUMBER:	41867/U73		
NAME OF SUBMITTER:	Christina M. Jauregui		
SIGNATURE:	/Christina M. Jauregui/		
DATE SIGNED:	04/04/2014		
Total Attachments: 1			
source=41867 Assignment#page1.tif			

OP \$40.00 2828905

TRADEMARK ASSIGNMENT

WHEREAS, UNITED STATES FIRE ARMS MANUFACTURING COMPANY, a Wyoming corporation, having a place of business at 55 Van Dyke Avenue, Hartford, Connecticut ("ASSIGNOR" herein), is the owner of the following mark as evidenced by its registration in the United States Trademark Office.

<u>Mark</u>	<u>Reg No.</u>	<u>Reg. Date</u>	<u>Docket No.</u>
RODEO	2,828,905	April 6, 2004	41867/U73

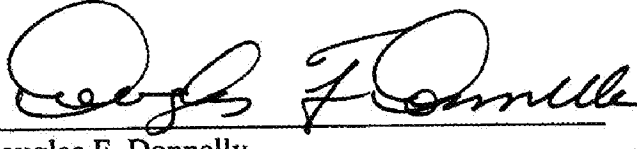
WHEREAS, USFA/ZiPFactory, LLC, a Wyoming Corporation, having a place of business at P.O. BOX 4395, Jackson, Wyoming 83001 ("ASSIGNEE" herein), desires to acquire said mark and the above-identified registration thereof.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to the said mark and said registration, and all rights and privileges pertaining to said mark, together with that part of the goodwill of the business connected with the use of and symbolized by the mark.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect said mark and said registration, and to perfect the record title of ASSIGNEE in and to said mark and said registration.

UNITED STATES FIRE ARMS
MANUFACTURING COMPANY

Date April 4th 2014

By 
Douglas F. Donnelly
President

TJD/cmj

CMJ PAS1291280.1-* -04/4/14 3:30 PM