

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300472

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Activision Publishing, Inc.		03/21/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Blizzard Entertainment, Inc.		
Street Address:	16215 Alton Parkway		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92618		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2898071	METAL ARMS	
CORRESPONDENCE DATA			
Fax Number:	4247445454		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-955-1380		
Email:	terry.kiel@activision.com		
Correspondent Name:	Rod A. Rigole		
Address Line 1:	16215 Alton Parkway		
Address Line 2:	Blizzard Entertainment Legal Dept.		
Address Line 4:	Irvine, CALIFORNIA 92618		
ATTORNEY DOCKET NUMBER:	META-02-US-01		
NAME OF SUBMITTER:	Rod A. Rigole		
SIGNATURE:	/rod a rigole/		
DATE SIGNED:	04/06/2014		
Total Attachments: 1			
source=TM Assignment- Metal Arms Activision to Blizzard#page1.tif			

CH \$40.00 2898071

TRADEMARK ASSIGNMENT

WHEREAS Activision Publishing, Inc., a Delaware corporation having its address at 3100 Ocean Park Blvd., Santa Monica, California 90405, ("Assignor") is the owner of the trademark "METAL ARMS" registered in the United States Patent and Trademark Office under No. 2,898,071 (the "Trademark"); and,

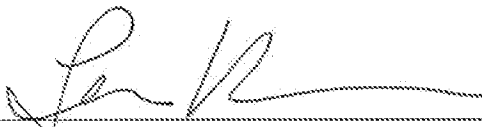
WHEREAS, Blizzard Entertainment, Inc., a Delaware corporation having its address at 16215 Alton Parkway, Irvine, California, 92618, U.S.A., ("Assignee") is desirous of acquiring all right, title and interest in and to the Trademark;

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over unto Assignee, its successors, assigns and legal representatives, all right, title and interest in and to the Trademark together with the goodwill of the business symbolized by said Trademark and all rights to sue and recover damages for past or future infringement, misappropriation or violation of rights of the same, as well as all right, title and interest in any application for registration and/or registration for the Trademark.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this 21st day of March, 2014 at Santa Monica, California, by a duly authorized officer.

For and behalf of **ASSIGNOR**:

Activision Publishing, Inc.
a Delaware corporation
of the United States of America

By: 

Terri Durham
Assistant Secretary