

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300479

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Power Paper Ltd.		07/23/2013	COMPANY: ISRAEL
RECEIVING PARTY DATA			
Name:	Power Flex Ltd., c/o Mango D.S.P. Ltd.		
Street Address:	29 HaHarash Street		
Internal Address:	P.O. Box 7188		
City:	Hod-HaSharon		
State/Country:	ISRAEL		
Postal Code:	4501303		
Entity Type:	COMPANY: ISRAEL		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2381775	POWER PAPER	
CORRESPONDENCE DATA			
Fax Number:	2166216165		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2166211113		
Email:	wasklar@rennerotto.com		
Correspondent Name:	Warren A. Sklar		
Address Line 1:	1621 Euclid Avenue		
Address Line 2:	19th Floor		
Address Line 4:	Cleveland, OHIO 44115		
ATTORNEY DOCKET NUMBER:	EHRGT127US		
NAME OF SUBMITTER:	Warren A. Sklar		
SIGNATURE:	/Warren A. Sklar/		
DATE SIGNED:	04/07/2014		
Total Attachments: 3			
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OP \$40.00 2381775

DEED OF ASSIGNMENT

This Assignment is made is effective as of July 23, 2013 (the "Effective Date") by and between

Power Paper Ltd. (in liquidation and receivership), an Israeli Company, P.C.N. 51-132676-1 (the "Assignor") on the one part; and

Power Flex Ltd., an Israeli Company, P.C.N. 51-477272-2 (the "Assignee") on the other part.

WHEREAS the Assignor is the owner of all rights, title and interest throughout the world in and to the patent, design patent and trademark registrations and applications listed in **Exhibit A** attached hereto (collectively, the "Intellectual Property Rights") and;

WHEREAS, the sale, transfer and assignment of the Intellectual Property Rights to the Assignee has been approved by the Jerusalem District Court by an order dated as of April 8, 2013 (the "Court Order")

WHEREAS the Assignors have agreed to assign all its right, title and interest in said Intellectual Property Rights.

NOW, THEREFORE, THIS DEED WITNESSETH that, in accordance with the Court Order, the Assignor does hereby irrevocably sell, assign, transfer and set over unto the Assignee all right, title and interest in and to the Intellectual Property Rights and the sole and exclusive benefits thereof and rights, powers and advantages whatsoever in or in respect of the Intellectual Property Rights, together with the goodwill of the business concerned in the subjects for which said Intellectual Property Rights are registered, the same to be held and enjoyed by the Assignee, its successors and assigns to the full end of the terms for which such Intellectual Property Rights are and/or will be granted and to any extension thereof.

IN WITNESS WHEREOF this Deed of Assignment has been executed by the parties hereto as of the Effective Date first written above.

EXECUTED on behalf of the parties hereto, by the undersigned authorized officer of each of the parties hereto and in the presence of the undersigned competent witness.

ASSIGNOR

POWER PAPER LTD.

(in liquidation and receivership)

By: 

Name: Yoav Kfir, CPA.

Title: Special Manager, Receiver and Liquidator of Power Paper Ltd.

Witness:  Zark Euzor, Adv.

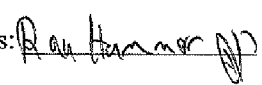
ASSIGNEE

POWER FLEX LTD.

By: 

Name: Amir Golan

Title: Director

Witness:  Ron Hammer

TRADEMARK

REEL: 005252 FRAME: 0350

Exhibit A

List of Intellectual Property listed in the United States

US Patents:

1. US Patent Registration No. 7,491,465 for METHOD OF MAKING A THIN LAYER ELECTROCHEMICAL CELL WITH SELF-FORMED SEPARATOR and any and all know-how and other intellectual property rights associated therewith.
2. US Patent Registration No. 6,855,441 for FUNCTIONALLY IMPROVED BATTERY AND METHOD OF MAKING SAME and any and all know-how and other intellectual property rights associated therewith.
3. US Patent Registration No. 7,643,874 for DERMAL PATCH and any and all know-how and other intellectual property rights associated therewith.
4. US Patent Registration No. 7,647,100 for METHOD, APPARATUS AND KIT FOR ONYCHOMYCOSIS TREATMENT and any and all know-how and other intellectual property rights associated therewith.
5. US Patent Registration No. 7,652,188 for ADHESIVE BANDAGE WITH DISPLAY and any and all know-how and other intellectual property rights associated therewith.
6. US Patent Registration No. 7,022,431 for THIN LAYER OPEN ELECTROCHEMICAL CELL WITH SELF-FORMED SEPARATOR and any and all know-how and other intellectual property rights associated therewith.
7. US Patent Registration No. 7,820,320 for METHOD OF MAKING A THIN LAYER ELECTROCHEMICAL CELL WITH SELF-FORMED SEPARATOR and any and all know-how and other Intellectual property rights associated therewith.
8. US Patent Registration No. 7,922,676 for DISPOSABLE ELECTRIC BANDAGE and any and all know-how and other intellectual property rights associated therewith.
9. US Patent Registration No. 7,979,117 for DEVICE AND METHOD FOR CONTROLLED DELIVERY OF ACTIVE SUBSTANCE INTO THE SKIN and any and all know-how and other intellectual property rights associated therewith.
10. US Patent Registration No. 7,335,441 for THIN LAYER ELECTROCHEMICAL CELL WITH SELF-FORMED SEPARATOR and any and all know-how and other intellectual property rights associated therewith.

11. US Patent Registration No. 7,340,297 for KIT, DEVICE AND METHOD FOR CONTROLLED DELIVERY OF OXIDIZING AGENT INTO THE SKIN and any and all know-how and other intellectual property rights associated therewith.
12. US Patent Registration No. 7,340,310 for NOVEL ELECTRODES AND USES THEREOF and any and all know-how and other intellectual property rights associated therewith.
13. US Patent Registration No. 6,752,842 for MANUFACTURE OF FLEXIBLE THIN LAYER ELECTROCHEMICAL CELL and any and all know-how and other intellectual property rights associated therewith.
14. US Patent Registration No. 5,652,043 for FLEXIBLE THIN LAYER OPEN ELECTROCHEMICAL CELL and any and all know-how and other intellectual property rights associated therewith.
15. US Patent Registration No. 5,897,522 for FLEXIBLE THIN LAYER OPEN ELECTROCHEMICAL CELL AND APPLICATIONS OF SAME and any and all know-how and other intellectual property rights associated therewith.
16. US Patent Registration No. RE39,676 for FLEXIBLE THIN LAYER OPEN ELECTROCHEMICAL CELL and any and all know-how and other Intellectual property rights associated therewith.
17. US Patent Registration No. 7,483,738 for COMBINATION STIMULATING AND EXOTHERMIC HEATING DEVICE AND METHOD OF USE THEREOF and any and all know-how and other intellectual property rights associated therewith.

US Trademarks:

18. US Trademark Registration No. 2,381,775 for POWER PAPER and any and all goodwill, copyright and other intellectual property rights associated therewith.
19. US Trademark Registration No. 3,130,174 for +/- DESIGN and any and all goodwill, copyright and other intellectual property rights associated therewith.