

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300522

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|---|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Vice Magazine Publishing USA Inc. | | 01/05/2011 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Vice Media Inc. | | |
| Street Address: | 97 North 10th Street | | |
| City: | Brooklyn | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 11211 | | |
| Entity Type: | CORPORATION: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 85173606 | NOISEY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6508332001 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 650-833-2373 | | |
| Email: | carolanne.bashir@dlapiper.com | | |
| Correspondent Name: | Paul A. McLean, Esq., DLA Piper LLP US | | |
| Address Line 1: | 2000 University Avenue | | |
| Address Line 2: | 373844-104 | | |
| Address Line 4: | East Palo Alto, CALIFORNIA 94303 | | |
| ATTORNEY DOCKET NUMBER: | 373844-104 | | |
| NAME OF SUBMITTER: | Carol Anne Bashir | | |
| SIGNATURE: | /Carol Anne Bashir/ | | |
| DATE SIGNED: | 04/07/2014 | | |
| Total Attachments: 2 | | | |
| source=NOISEY - Change of name VICE MAGAZINE PUBLISHING USA to VICE MEDIA INC#page1.tif | | | |
| source=NOISEY - Change of name VICE MAGAZINE PUBLISHING USA to VICE MEDIA INC#page2.tif | | | |

CH \$40.00 85173606

Delaware

PAGE 1

The First State

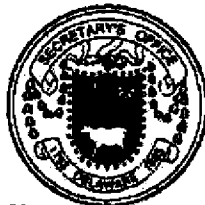
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "VICE MAGAZINE PUBLISHING USA INC.", CHANGING ITS NAME FROM "VICE MAGAZINE PUBLISHING USA INC." TO "VICE MEDIA INC.", FILED IN THIS OFFICE ON THE FIFTH DAY OF JANUARY, A.D. 2011, AT 6:12 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3025192 8100

110015449

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 8479682

DATE: 01-07-11

TRADEMARK
REEL: 005252 FRAME: 0734

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:08 PM 01/05/2011
FILED 06:12 PM 01/05/2011
SKV 110015449 - 3025192 FILE

**CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF INCORPORATION
OF
VICE MAGAZINE PUBLISHING USA INC.
A DELAWARE CORPORATION**

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: By joint unanimous consent of the Stockholder and Board of Directors of Vice Magazine Publishing USA Inc. (the "Consent"), resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation. The Consent sets forth the proposed amendment as follows:

The Certificate of Incorporation of Vice Magazine Publishing USA Inc. is hereby amended by deleting Paragraph 1 in its entirety and substituting in lieu thereof the following:

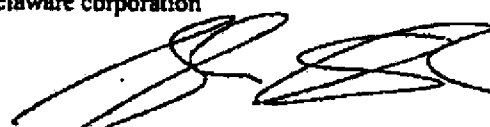
"1. The name of the corporation is VICE MEDIA INC."

SECOND: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware, pursuant to the Consent.

THIRD: That the effective date of said amendment shall be January 5, 2011.

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment to Certificate of Incorporation of Vice Magazine Publishing USA Inc. on the 31st day of December, 2010.

VICE MAGAZINE PUBLISHING USA INC.,
a Delaware corporation

By: 
Name: SHANE SMITH
Title: PRESIDENT

FTL 107,941,546v2