

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM299404

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|---|--|-----------------------|--------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | Declaration of Correction | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Eliot Roberts | | 10/29/2001 | INDIVIDUAL: |
| Susan Naber | | 10/29/2001 | INDIVIDUAL: |
| RECEIVING PARTY DATA | | | |
| Name: | Piege Co. | | |
| Street Address: | 20120 Plummer Street | | |
| City: | Chatsworth | | |
| State/Country: | CALIFORNIA | | |
| Postal Code: | 91311 | | |
| Entity Type: | CORPORATION: CALIFORNIA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 0664456 | "JEZEBEL" | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2024576315 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 202-457-6000 | | |
| Email: | gborababy@pattonboggs.com | | |
| Correspondent Name: | George M. Borababy | | |
| Address Line 1: | Patton Boggs LLP | | |
| Address Line 2: | 2550 M Street, NW | | |
| Address Line 4: | Washington, DISTRICT OF COLUMBIA 20037 | | |
| ATTORNEY DOCKET NUMBER: | 002417.0101 | | |
| NAME OF SUBMITTER: | George M. Borababy | | |
| SIGNATURE: | /George M. Borababy/ | | |
| DATE SIGNED: | 03/27/2014 | | |
| Total Attachments: 7 | | | |
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| TRADEMARK | | | |

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the matter of U.S. Registration No. 664,456 for the mark "JEZEBEL"

DECLARATION

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451

I, Kambiz Zarabi, declare under penalty of perjury as follows:

1. I am the President of Piege Co., a California corporation. I have been the President of Piege Co. since 1992.
2. I make this Declaration on the basis of my personal knowledge and in order to correct an error in the document by which U.S. Registration No. 664,456 for the mark "JEZEBEL" was assigned to Piege Co. in 2001.
3. The Deed Of Assignment at issue ("Assignment") was executed by the Assignors, Eliot Roberts and Susan Naber, on October 29, 2001, more than twelve (12) years ago. Mr. Roberts and Ms. Naber are not available to correct the Assignment or to execute a new Assignment.
4. In the 2001 Assignment, the Assignee was mistakenly referred to as "Piege Co., Inc." rather than as "Piege Co." There is not, and, to my knowledge, never has been, a California corporation named "Piege Co., Inc." Because I was the President of Piege Co. at the time of the Assignment in 2001, I can declare that Mr. Roberts and Ms. Naber clearly intended to assign the Registration to Piege Co.
5. I therefore request that the records of the Patent & Trademark Office ("PTO") be corrected to reflect that the correct name of the owner of U.S. Registration No. 664,456 is Piege Co. rather than Piege Co., Inc.
6. Copies of the documents that were originally filed with the PTO's Assignment Division in 2001 in connection with the Assignment are attached to this Declaration.

I declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; that these statements are made with the knowledge that willful false statements and the like are punishable by fine or imprisonment, or both, under 18 U.S.C. § 1001; and that such willful false statements and the like may jeopardize the validity of this document.

Dated: February 11, 2014

PIEGE CO.

By: 

Kambiz Zarabi
President

11-02-2001

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



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U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): Elliott Roberts and Susan Naber. Includes checkboxes for Individual(s), Association, General Partnership, Limited Partnership, Corporation-State, and Other.

2. Name and address of receiving party(ies): Name: Piege Co., Inc. Address: 20120 Plummer Street, Chatsworth, CA 91311. Includes checkboxes for citizenship and partnership types.

3. Nature of conveyance: Assignment, Merger, Security Agreement, Change of Name, or Other. Execution Date: October 29, 2001.

4. Application number(s) or registration number(s): A. Trademark Application No.(s) B. Trademark Registration No.(s) 664,456

6. Total number of applications and registrations involved: 1

5. Name and address of party to whom correspondence concerning documents should be mailed: Name: George M. Borababy. Address: Patton Boggs LLP, 2550 M Street, N.W., Washington, DC 20037.

7. Total fee (37 CFR 3.41): \$ 40.00. Includes checkboxes for Enclosed and Authorized to be charged to deposit account. 8. Deposit account number: 50-0709.

DONOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Signature: George M. Borababy. Date: 11/02/01.

11/02/2001 DBYRME 00000139 500709 664456

40.00 CH

Mail documents to be recorded with required coversheet information to: Commissioner of Patent & Trademarks, Box Assignments, Washington, D.C. 20231

DEED OF ASSIGNMENT

WHEREAS, Eliot Roberts and Susan Naber ("Assignors") have adopted and used, directly and through their predecessors-in-interest, and are the rightful owners of all right, title and interest in and to, the common law and registered marks identified on Schedule A hereto (the "Marks"), which Assignors and their predecessors-in-interest have used in connection with ladies undergarments, as well as the Federal Registration relating to the Mark JEZEBEL that is identified on Schedule A hereto (the "Registration"), and own and enjoy the goodwill of the business appurtenant to and symbolized by said Marks; and

WHEREAS, Piege Co., Inc., a corporation organized and existing under the laws of the State of California ("Assignee"), is desirous of acquiring said Marks and Registration and the goodwill of the business appurtenant to and symbolized by said Marks and Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors do hereby sell, assign, transfer and set over, effective as of the date hereof, to Assignee, the entire right, title and interest in said Marks and Registration, along with the goodwill of the business appurtenant to and symbolized by said Marks and Registration, in the United States, in all states, territories and possessions thereof and in all foreign countries, including, but not limited to, the right to sue or otherwise recover for any and all past and future infringements, acts of unfair competition, passing off or misappropriation thereof and to bring opposition and cancellation proceedings based thereon.

The Marks and Registration are transferred to Assignee, its successors and assigns, to and for its and their own proper right, use and benefit forever.

Assignors covenant with Assignee, its successors and assigns, that Assignors are the lawful owners of the Marks and Registration and have good right to sell them and that the Marks and Registration are, as of the date hereof, free and clear of all liens, security interests, charges, encumbrances and claims of others.

From and after the date hereof, Assignors shall, from time to time, at Assignee's request, without additional consideration, promptly execute and deliver, or cause to be executed and delivered, to Assignee, such further instruments of conveyance and transfer and other documents, and take such further action, as Assignee may reasonably require in order to convey, transfer and enforce any of Assignee's rights in and to the Marks and Registration.

[THIS SPACE IS INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, as of the 29 day of October, 2001, Assignors have executed this instrument.

Elliot Roberts
Elliot Roberts

Subscribed and sworn to before me this 29 day of October, 2001.

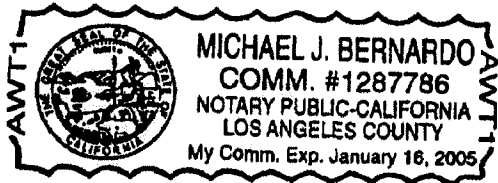
Michael J. Bernardo
Notary Public



Susan Naber
Susan Naber

Subscribed and sworn to before me this 29th day of October, 2001.

Michael J. Bernardo
Notary Public



SCHEDULE A TO
DEED OF ASSIGNMENT

Federal Registrations

U.S. Trademark Registration No. 664,456

Common Law Trademarks

JEZEBEL
JEZEBEL And Logo

November 2, 2001

George M. Borababy
(202) 457-5210
gborababy@pattonboggs.com

Assistant Commissioner For Trademarks
U.S. Patent & Trademark Office
Crystal Gateway 4
2900 Crystal Drive, 3rd Floor
Box Assignments
Arlington, VA 22202

RE: Trademark Assignment

Dear Sir:

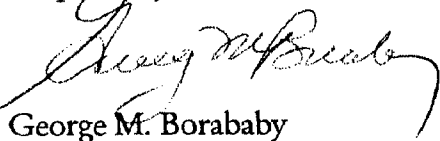
Please record the enclosed Assignment with respect to the U.S. Trademark Registration listed on the enclosed form PTO 1594.

Transmitted herewith is one (1) Form PTO 1594 and a true copy of the Assignment. Please charge our Deposit Account No. 50-0709 in the amount of \$40.00 to cover the recordation fee. If there are any additional fees, please charge our Deposit Account.

Please send all correspondence in this matter, including the return of the Assignment, to the undersigned at:

George M. Borababy, Esq.
Patton Boggs LLP
2550 M Street, N.W.
Washington, D.C. 20037.

Respectfully submitted,



George M. Borababy