

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM300651

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Gannett Satellite Information Network, Inc.		04/04/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	USA Today Charitable Foundation, Inc.		
<b>Street Address:</b>	7950 Jones Branch Drive		
<b>City:</b>	McLean		
<b>State/Country:</b>	VIRGINIA		
<b>Postal Code:</b>	22107		
<b>Entity Type:</b>	non-stock corporation: VIRGINIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86032445	LEAD2FEED	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	trademarks@cooley.com		
<b>Correspondent Name:</b>	Elisa P. Rosen		
<b>Address Line 1:</b>	1299 Pennsylvania Avenue, NW, Suite 700		
<b>Address Line 4:</b>	Washington, DISTRICT OF COLUMBIA 20004		
<b>ATTORNEY DOCKET NUMBER:</b>	502363-20001		
<b>NAME OF SUBMITTER:</b>	Elisa P. Rosen		
<b>SIGNATURE:</b>	/Elisa P. Rosen/		
<b>DATE SIGNED:</b>	04/08/2014		
<b>Total Attachments: 1</b>			
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CH \$40.00 86032445

ASSIGNMENT AGREEMENT

This Assignment Agreement ("Agreement") is entered into by and between Gannett Satellite Information Network, Inc., a Delaware corporation, located at 7950 Jones Branch Drive, McLean, VA 22107 ("Assignor"), and USA Today Charitable Foundation, Inc., a Virginia non-stock corporation, located at 7950 Jones Branch Drive, McLean, VA 22107 ("Assignee").

WHEREAS, Assignor is the owner of the following mark (the "Mark"), which is pending in the United States Patent and Trademark Office:

Mark	Serial Number	Application Date
LEAD2FEED	86072,445	August 8, 2013


WHEREAS, Assignee desires to acquire Assignor's right, title and interest in and to the Mark, the pending application thereof, and the goodwill associated therewith, pursuant to this Agreement;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor's right, title, and interest in and to the Mark, including the pending application thereof and the goodwill of the business symbolized thereby.

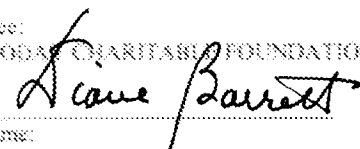
Signed this 4 day of April, 2014.

Assignor:  
GANNETT SATELLITE INFORMATION NETWORK,

INC.

By:   
Name:  
Title:

Assignee:  
USA TODAY CHARITABLE FOUNDATION, INC.

By:   
Name:  
Title: