

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300674

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
U.S. Structures, Inc.		03/26/2014	CORPORATION: VIRGINIA
RECEIVING PARTY DATA			
Name:	Outdoor Living Brands Intellectual Property Corporation		
Street Address:	2924 Emerywood Parkway, Suite 101		
City:	Richmond		
State/Country:	VIRGINIA		
Postal Code:	23294		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Registration Number:	2408058	AMERICA'S DECK BUILDER	
Registration Number:	1328943	ARCHADECK	
Registration Number:	1405836	ARCHADECK	
Registration Number:	4031669	ARCHADECK	
Registration Number:	1621227	ARCHADECK	
Registration Number:	2408057	IN AMERICA'S MOST POPULAR BACKYARDS	
Registration Number:	3381703	THE BACKYARD COMPANY	
CORRESPONDENCE DATA			
Fax Number:	6126324271		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	612.632.3271		
Email:	trademark@gpmlaw.com		
Correspondent Name:	Cheryl Johnson		
Address Line 1:	P.O. Box 2906		
Address Line 2:	Gray, Plant, Mooty, Mooty & Bennett, P.A		
Address Line 4:	Minneapolis, MINNESOTA 55402-0906		
NAME OF SUBMITTER:	Cheryl Johnson		
SIGNATURE:	/Cheryl Johnson/		
DATE SIGNED:	04/08/2014		

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Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment, between U.S. Structures, Inc., a Virginia corporation ("**Assignor**") located at 2924 Emerywood Parkway, Suite 101, Richmond, Virginia 23294 and Outdoor Living Brands Intellectual Property Corporation, a Delaware corporation located at 2924 Emerywood Parkway, Suite 101, Richmond, Virginia 23294 ("**Company**"), is effective as of March 26, 2014.

RECITALS

- A. Assignor is the owner of the trademarks and service marks listed on Schedule A (the "**Marks**") and the franchisor of the Archadeck® franchise system.
- B. Assignor and Company are both wholly-owned subsidiaries of their parent Outdoor Living Brands, Inc. ("**OLB**").
- C. In order to consolidate the ownership of the trademarks and service marks of all of OLB's current outdoor living brands in one entity, Assignor desires to assign the Marks to Company, and to then enter into a Trademark License Agreement with Company to grant to Assignor a royalty-free license to continue to use and to sublicense the use of the Marks for various commercial purposes, including the operation of the Archadeck® franchise system.

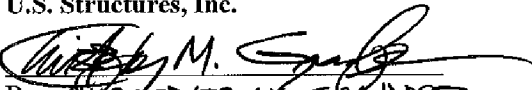
AGREEMENT

In consideration of the above recitals and the promises set forth in this Agreement, the parties agree as follows:

Assignor hereby transfers and assigns to Company, all of Assignor's right, title and interest in and to the Marks, together with all associated goodwill and all related rights, and all registrations and applications for the Marks in the United States and any foreign countries, including any renewals and extensions of the registration that are or may be secured. The provisions of this Trademark Assignment inure to the benefit of Company, its successors, assigns and other legal representatives, and are binding upon Assignor, its successors, assigns and other legal representatives.


Assignor:

U.S. Structures, Inc.


By: CHRISTOPHER M. GRANDPRE
Its: CHAIRMAN & CEO

Company:

Outdoor Living Brands Intellectual Property Corporation


By: CHRISTOPHER M. GRANDPRE
Its: CHAIRMAN & CEO

SCHEDULE A

**United States
Trademarks and Service Marks**

MARK	SERIAL NO.	REGISTRATION NO.
AMERICA'S DECK BUILDER	75/716520	2408058
ARCHADECK	73/451323	1328943
ARCHADECK	73/543765	1405836
ARCHADECK	85/255958	4031669
ARCHADECK Stylized	74/020056	1621227
IN AMERICA'S MOST POPULAR BACKYARDS	75/716512	2408057
THE BACKYARD COMPANY	78/393552	3381703

Foreign Trademarks and Service Marks

MARK	COUNTRY	REGISTRATION NO.
ARCHADECK	Canada	TMA385766
ARCHADECK	Japan	4862622

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