

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300701

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
First Niagara Bank, N.A.		04/08/2014	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Nutrikel, LLC		
Street Address:	65 Cardinal Drive		
City:	Glastonbury		
State/Country:	CONNECTICUT		
Postal Code:	06033		
Entity Type:	LIMITED LIABILITY COMPANY: CONNECTICUT		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	3653125	NATURAL CURVES	
Registration Number:	3653126	NATURAL CURVES	
Registration Number:	3314181	COGNIVIN	
Registration Number:	3367221	IT'S A NO BRAINER	
Registration Number:	3367234	KNOWLEDGE IS POWER	
Registration Number:	2839231	SLIMSCULPT	
CORRESPONDENCE DATA			
Fax Number:	8602406150		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	860-240-6029		
Email:	khudner@murthalaw.com, rzitzelsberger@murthalaw.com		
Correspondent Name:	H. Kennedy Hudner, Esq.		
Address Line 1:	CityPlace 1, 185 Asylum Street		
Address Line 4:	Hartford, CONNECTICUT 06103		
ATTORNEY DOCKET NUMBER:	FIRST NIAGARA NA 1		
NAME OF SUBMITTER:	H. Kennedy Hudner		
SIGNATURE:	/H. Kennedy Hudner/		
DATE SIGNED:	04/08/2014		
Total Attachments: 4			

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TRADEMARK

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ASSIGNMENT OF INTERESTS IN TRADEMARKS

This Assignment is made this 8th day of April, 2014, by First Niagara Bank, N.A., with its principal office at 726 Exchange Street, Buffalo, New York 14210 ("First Niagara") ("**Assignor**"), to Nutrikel, LLC, 65 Cardinal Drive, Glastonbury, CT 06033 (the "**Assignee**").

WHEREAS, Assignor had a security interest in certain marks originally belonging to Biotech International Corporation, identified in Schedule "A" hereto (the "**Marks**"); and

WHEREAS, Assignor foreclosed on the Marks as evidenced by filings all dated on or about April 5-6, 2014 and recorded in the Trademark Assignment Records of the U. S. Patent and Trademark Office on April 6, 2014, at Reel/Frame 5209/0933; and

WHEREAS, Assignee desires, and Assignor has agreed to assign to Assignee, all of Assignor's rights, title and interest in and to the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor does hereby sell, assign, transfer, convey and deliver unto Assignee, its successors and assigns, all right, title and interest held by Assignor in and to: (i) the Marks including all trademark registrations and applications associated therewith, (ii) the goodwill of the business symbolized by and associated with the Marks, if any held by Assignor, and (iii) the rights held by Assignor to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all past, present or future infringements or dilution of or damage or injury to the Marks.

Assignor hereby authorizes and requests the Commissioner of Patents and Trademarks of the United States to issue trademark registrations or other evidence or forms of intellectual property protection or applications as aforesaid to Assignee and its successors, assigns and other legal representatives in accordance with the terms of this Assignment.

This Assignment shall be governed by, and construed in accordance with the laws of the State of Connecticut, without regard to conflicts of law principles.

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IN WITNESS WHEREOF, Assignor has executed this Assignment, effective as of this 8th day of April, 2014.

ASSIGNOR:

First Niagara Bank, N.A.

By:  _____

Name: Gary P. Danis

Title: First Vice President

Date: April 8, 2014

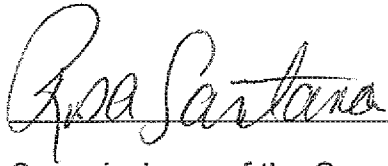
STATE OF CONNECTICUT)

) ss: NEW HAVEN

COUNTY OF NEW HAVEN)

On this 8th day of April, 2014, before me, the undersigned officer, personally appeared Gary P. Danis, who acknowledged him/herself to be the First Vice President of First Niagara Bank, N.A., a corporation, and that he/she, as such Gary P. Danis, being authorized so to do, executed the foregoing instrument as his/her and its free act and deed for the purposes therein contained, by signing the name of the Corporation by him/herself as such First Vice President of First Niagara Bank.

In witness whereof, I hereunto set my hand.

_____

Commissioner of the Superior Court

Notary Public

My Commission Expires: 4/8/14

ROSA SANTANA
NOTARY PUBLIC
MY COMMISSION EXPIRES APRIL 30, 2016

SCHEDULE A

<u>Mark</u>	<u>Registration #</u>
1. Natural Curves	3653125 and 3653126
2. Cognivin	3314181
3. It's A No Brainer	3367221
4. Knowledge is Power	3367234
5. Slimsculpt	2839231