Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM300763

| SUBMISSION TYPE:      | NEW ASSIGNMENT    |
|-----------------------|-------------------|
| NATURE OF CONVEYANCE: | SECURITY INTEREST |

# **CONVEYING PARTY DATA**

| Name               | Formerly | Execution Date | Entity Type                            |
|--------------------|----------|----------------|--|
| THE WINE GROUP LLC |          | 04/01/2014     | LIMITED LIABILITY<br>COMPANY: DELAWARE |

# **RECEIVING PARTY DATA**

| Name:             | Cooperatieve Centrale Raiffeisen-Boerenleenbank B.A., "Rabobank International", New York Branch, as Collateral Agent |
|-------------------|--|
| Street Address:   | 245 Park avenue  |
| Internal Address: | 37th Floor   |
| City:             | New York   |
| State/Country:    | NEW YORK   |
| Postal Code:      | 10167  |
| Entity Type:      | New York State Licensed Branch of A Dutch Banking Cooperative: NETHERLANDS   |

# **PROPERTY NUMBERS Total: 23**

| Property Type  | Number   | Word Mark                     |
|----------------|----------|-------------------------------|
| Serial Number: | 86163672 | THE WORLD'S MOST POPULAR WINE |
| Serial Number: | 86170797 | HYPERCOOLER                   |
| Serial Number: | 86170795 | HIGH TIDE                     |
| Serial Number: | 86178867 | AVA GRACE                     |
| Serial Number: | 86182578 | ELIX                          |
| Serial Number: | 86182579 | POSSESS                       |
| Serial Number: | 86182581 | VIN2O                         |
| Serial Number: | 86184479 | POBLANCO                      |
| Serial Number: | 86197535 | JUNEBERRY & CO.               |
| Serial Number: | 86205288 | POP STAR                      |
| Serial Number: | 86210151 | PATCHETT'S BLOCK              |
| Serial Number: | 86214431 | PROVOKE                       |
| Serial Number: | 86214428 | ESPIONAGE                     |
| Serial Number: | 86214425 | HABITUAL                      |
| Serial Number: | 86214424 | TORRID                        |
| Serial Number: | 86216272 | HAMPTON SPA                   |
| Serial Number: | 86216273 | GREENWICH TRADEMARK           |

900285570 REEL: 005256 FRAME: 0126

| Property Type  | Number   | Word Mark          |  |
|----------------|----------|--------------------|--|
| Serial Number: | 86216271 | WINE SODA          |  |
| Serial Number: | 86216269 | SPARKY'S WINE SODA |  |
| Serial Number: | 86217318 | PLAYHOUSE          |  |
| Serial Number: | 86217316 | BATCH 1K           |  |
| Serial Number: | 86219450 | AQUARIUS           |  |
| Serial Number: | 86223475 | OCEANAIRE          |  |

## **CORRESPONDENCE DATA**

**Fax Number:** 6785532602

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

**Phone:** 6785532601

Email: jimmarl@gtlaw.com
Correspondent Name: LaShana C. Jimmar
Address Line 1: Greenberg Traurig, LLP

**Address Line 2:** 3333 Piedmont Road, NE, Suite 2500

Address Line 4: Atlanta, GEORGIA 30305

| ATTORNEY DOCKET NUMBER: | 123235.013000       |
|-------------------------|---------------------|
| NAME OF SUBMITTER:      | LaShana C. Jimmar   |
| SIGNATURE:              | /LaShana C. Jimmar/ |
| DATE SIGNED:            | 04/08/2014          |

## **Total Attachments: 2**

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TRADEMARK REEL: 005256 FRAME: 0127

### IP SUPPLEMENT

This IP SUPPLEMENT, dated April \_\_\_\_\_\_, 2014, is delivered pursuant to and supplements (i) the Amended and Restated Security Agreement, dated as of June 26, 2006 (as it may be from time to time amended, restated, modified or supplemented, the "Security Agreement"), among The Wine Group, Inc., a California corporation ("TWG, Inc."), The Wine Group LLC, a Delaware limited liability company (the "Company", and together with TWG, Inc., the "Co-Issuers"), the other Grantors named therein, and Cooperatieve Centrale Raiffeisen — Boerenleenbank B.A., "Rabobank International", New York Branch ("Rabobank"), as Collateral Agent, and (ii) the Amended and Restated Grant of Trademark Security Interest, dated as of July 10, 2004 (the "Grant"), executed by the Grantors named therein in favor of Secured Party named therein. Capitalized terms used herein not otherwise defined herein shall have the meanings ascribed thereto in the Grant.

The Company grants to Secured Party a security interest in all of the Company's right, title and interest in and to the Trademark Collateral listed on <u>Schedule A</u> attached hereto. All such Trademark Collateral shall be deemed to be part of the Trademark Collateral and shall be hereafter subject to each of the terms and conditions of the Security Agreement and the Grant.

IN WITNESS WHEREOF, the Company has caused this IP Supplement to be duly executed and delivered by its duly authorized officer as of April \_\_\_\_\_\_\_. 2014.

THE WINE GROUP LLC, a Delaware limited liability company

DIJANA KRISTO
Commission # 1936999
Notary Public - California
San Jeaquin County
My Comm. Expires Jun 14, 2015

By: TWG Manager, Inc., a California corporation,

its Manager

Chief Financial Officer

STATE OF CALIFORNIA

SS.

CITY OF TRACY AND COUNTY OF SAN JOAQUIN

NOTARY PUBLIC, personally appeared NOTARY PUBLIC, p

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature of Notary Public

34181559

# SCHEDULE A TO IP SUPPLEMENT

| GRANTOR            | TRADEMARK                     | COUNTRY | APPLICATION<br>DATE | APPLICATION<br>NUMBER |
|--------------------|-------------------------------|---------|---------------------|-----------------------|
| The Wine Group LLC | CHLOE                         | Taiwan  | 03/03/2014          | 103010930             |
| The Wine Group LLC | THE WORLD'S MOST POPULAR WINE | USA     | 01/13/2014          | 86163672              |
| The Wine Group LLC | HYPERCOOLER                   | USA     | 01/21/2014          | 861.70797             |
| The Wine Group LLC | HIGH TIDE                     | USA     | 01/21/2014          | 86170795              |
| The Wine Group LLC | AVA GRACE                     | USA     | 01/30/2014          | 86178867              |
| The Wine Group LLC | EIIX                          | USA     | 02/03/2014          | 86182578              |
| The Wine Group LLC | POSSESS                       | USA     | 02/03/2014          | 86182579              |
| The Wine Group LLC | VIN20                         | USA     | 02/03/2014          | 86182581              |
| The Wine Group LLC | POBLANCO (reapplied)          | USA     | 02/04/2014          | 85184479              |
| The Wine Group LLC | JUNEBERRY & CO.               | USA     | 02/19/2014          | 86197535              |
| The Wine Group LLC | POP STAR                      | USA     | 02/26/2014          | 86205288              |
| The Wine Group LLC | PATCHETT'S BLOCK              | USA     | 03/04/2014          | 86210151              |
| The Wine Group LLC | PROVOKE                       | USA     | 03/07/2014          | 86214431              |
| The Wine Group LLC | ESPIONAGE                     | USA     | 03/07/2014          | 86214428              |
| The Wine Group LLC | HABITUAL                      | USA     | 03/07/2014          | 86214425              |
| The Wine Group LLC | TORRID                        | USA     | 03/07/2014          | 86214424              |
| The Wine Group LLC | HAMPTON SPA                   | USA     | 03/10/2014          | 86216272              |
| The Wine Group LLC | GREENWICH                     | USA     | 03/10/2014          | 86216273              |
| The Wine Group LLC | WINE SODA                     | USA     | 03/10/2014          | 86216271              |
| The Wine Group LLC | SPARKY'S WINE SODA            | USA     | 03/10/2014          | 86216269              |
| The Wine Group LLC | PLAYHOUSE                     | USA     | 03/11/2014          | 86217318              |
| The Wine Group LLC | BATCH 1K                      | USA     | 03/11/2014          | 86217316              |
| The Wine Group LLC | AQUARIUS                      | USA     | 03/12/2014          | 86219450              |
| The Wine Group LLC | OCEANAIRE                     | USA     | 03/17/2014          | 86223475              |
|                    |                               |         |                     |                       |

TRADEMARK
RECORDED: 04/08/2014 REEL: 005256 FRAME: 0129