

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300813

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|-----------------------------------|-------------------------------------|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | CHANGE OF NAME | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Hungry Fish Media LLC | | 02/05/2014 | LIMITED LIABILITY COMPANY: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | NutraClick, LLC | | |
| Street Address: | 24 School Street, 4th Floor | | |
| City: | Boston | | |
| State/Country: | MASSACHUSETTS | | |
| Postal Code: | 02108-5113 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 62 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 86023695 | HEALTHEXPERTS | |
| Serial Number: | 86151368 | BODY SLEEK | |
| Serial Number: | 86194233 | GAINZZZ | |
| Serial Number: | 86142128 | BODY BRILLIANCE | |
| Serial Number: | 86142137 | BODY BLISS | |
| Serial Number: | 86112597 | BODY PRO | |
| Serial Number: | 86076033 | VOLCANO | |
| Serial Number: | 86073113 | 10,000 BLINKS | |
| Serial Number: | 86073106 | SMILEBACK | |
| Serial Number: | 86023754 | HEALTHEXPERTS | |
| Serial Number: | 86112607 | BODY SMART | |
| Registration Number: | 4506080 | REDEFINE YOUR LIMITS | |
| Serial Number: | 85885326 | AMERILEAN | |
| Serial Number: | 85885290 | AMERIVARD | |
| Serial Number: | 85886222 | ORCHIA | |
| Serial Number: | 85885299 | AMERIVARD HEALTH | |
| Serial Number: | 85817085 | NUTRACLICK | |
| Serial Number: | 85817078 | NUTRACLICK | |
| Registration Number: | 4492568 | PROBIOSLIM | |

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TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|----------|------------------------------|
| Registration Number: | 4492429 | FEMME FACTOR |
| Serial Number: | 85889468 | EXPERIENCE SMARTER BEAUTY |
| Registration Number: | 4489459 | PEAK LIFE PROSTATE |
| Registration Number: | 4489458 | PEAK LIFE JOINT |
| Registration Number: | 4486441 | BONA CLARA |
| Serial Number: | 85903005 | BODY FIT |
| Registration Number: | 4466510 | EXPERIENCE SMARTER BEAUTY |
| Registration Number: | 4463549 | TEST X180 ALPHA |
| Registration Number: | 4463127 | EMBRACE YOUR STAGE OF BEAUTY |
| Serial Number: | 85689124 | BONA CLARA |
| Serial Number: | 85043705 | RIPTIDE |
| Serial Number: | 85875953 | BONA CLARA |
| Serial Number: | 85817067 | NUTRACLICK |
| Serial Number: | 85537534 | BRX |
| Registration Number: | 4413588 | SOMNAPURE PM |
| Registration Number: | 4413587 | PEAK LIFE TESTOSTERONE |
| Registration Number: | 4415422 | BODY RUSH X |
| Registration Number: | 4407581 | KETOBOLIC PRO |
| Serial Number: | 85112286 | STAGES OF BEAUTY |
| Serial Number: | 85112274 | SIMPLY WITHIN |
| Registration Number: | 4394636 | TEST X180 |
| Registration Number: | 4376633 | BRX |
| Registration Number: | 4372678 | BEAUTYMATCH |
| Serial Number: | 85792476 | FORCE FACTOR VOLCANO |
| Registration Number: | 4368880 | BODY RUSH |
| Registration Number: | 4350876 | EMBRACE BEAUTY AT EVERY AGE |
| Registration Number: | 4338902 | BODY RUSH X |
| Registration Number: | 4339552 | FACTOR 2 |
| Registration Number: | 4302120 | PERFORMANCE PROTEIN |
| Registration Number: | 4290329 | HONEST ANSWERS |
| Registration Number: | 4277393 | PEAK LIFE |
| Registration Number: | 4235082 | UNLEASH YOUR POTENTIAL |
| Registration Number: | 4119724 | PEAK LIFE |
| Registration Number: | 4004000 | BODY RUSH |
| Registration Number: | 4007676 | STAGES OF BEAUTY |
| Registration Number: | 4141022 | PURITEA |
| Registration Number: | 4106395 | HEART FIRST |
| Registration Number: | 4122511 | FOCUSWELL |
| Registration Number: | 4026973 | SOMNAPURE |

TRADEMARK

| Property Type | Number | Word Mark |
|----------------------|---------|--------------|
| Registration Number: | 3791381 | RAMP UP |
| Registration Number: | 3786044 | FORCE FACTOR |
| Registration Number: | 3725035 | FORCE FACTOR |
| Registration Number: | 2925649 | RAMP UP |

CORRESPONDENCE DATA

Fax Number: 2023448300

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 202.344.4000

Email: mbharrison@venable.com, alpittman@venable.com,
trademarkdocket@venable.com

Correspondent Name: Mark B. Harrison

Address Line 1: P.O, Box 34385

Address Line 4: Washington, DISTRICT OF COLUMBIA 20043

ATTORNEY DOCKET NUMBER: 108116.330793

NAME OF SUBMITTER: Mark B. Harrison, DC Bar member

SIGNATURE: /Mark B. Harrison/

DATE SIGNED: 04/09/2014

Total Attachments: 0

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