

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300850

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Green Mountain Coffee Roasters, Inc.		03/06/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	Keurig Green Mountain, Inc.
Street Address:	33 Coffee Lane
City:	Waterbury
State/Country:	VERMONT
Postal Code:	05676
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 20

Property Type	Number	Word Mark
Registration Number:	4018356	GOLDEN FRENCH TOAST
Registration Number:	4358153	GREAT COFFEE GOOD VIBES PASS IT ON
Registration Number:	3041401	GREAT COFFEE MADE EASY
Registration Number:	1631794	GREEN MOUNTAIN COFFEE
Registration Number:	3755361	GREEN MOUNTAIN COFFEE
Registration Number:	3755350	GREEN M UNTAIN COFFEE
Registration Number:	4352789	GREEN MUNTAIN COFFEE
Registration Number:	1639220	GREEN MOUNTAIN COFFEE ROASTERS
Registration Number:	1637212	GREEN MOUNTAIN COFFEE ROASTERS
Registration Number:	1856892	GREEN MOUNTAIN COFFEE ROASTERS
Registration Number:	1857085	GREEN MOUNTAIN COFFEE ROASTERS
Registration Number:	4064211	GREEN MOUNTAIN NATURALS
Registration Number:	4157429	GREEN MOUNTAIN NATURALS
Registration Number:	4157444	GREEN MOUNTAIN NATURALS
Registration Number:	3782982	HANDCRAFTED QUALITY OF THE PACIFIC NORTH
Registration Number:	3782981	HANDCRAFTED QUALITY OF THE PACIFIC NORTH
Registration Number:	2577107	ICY-COOL BLEND
Registration Number:	3846578	IGNITE YOUR SENSES.
Registration Number:	3158018	ISLAND COCONUT

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	85860291	IT'S REWARDING TO BE A MEMBER
CORRESPONDENCE DATA		
Fax Number:		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	8024882444	
Email:	trademarks@gmcr.com	
Correspondent Name:	Cecelia M. Dempsey	
Address Line 1:	33 Coffee Lane	
Address Line 2:	Keurig Green Mountain, Inc.	
Address Line 4:	Waterbury, VERMONT 05676	
ATTORNEY DOCKET NUMBER:	KGM NAME CHANGE	
NAME OF SUBMITTER:	Nicholas M. May, Sr. Trademark Paralegal	
SIGNATURE:	/Nicholas M. May/	
DATE SIGNED:	04/09/2014	
Total Attachments: 2		
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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GREEN MOUNTAIN COFFEE ROASTERS, INC.", CHANGING ITS NAME FROM "GREEN MOUNTAIN COFFEE ROASTERS, INC." TO "KEURIG GREEN MOUNTAIN, INC.", FILED IN THIS OFFICE ON THE SIXTH DAY OF MARCH, A.D. 2014, AT 2:02 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.

2344412 8100

140296528




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1185475

DATE: 03-06-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005256 FRAME: 0829

CERTIFICATE OF AMENDMENT
TO THE
CERTIFICATE OF INCORPORATION
OF
GREEN MOUNTAIN COFFEE ROASTERS, INC.

Green Mountain Coffee Roasters, Inc. (the "Corporation"), a corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "DGCL"), DOES HEREBY CERTIFY AS FOLLOWS:

FIRST: That at its meeting held on December 6, 2013, the board of directors of the Corporation (the "Board") duly adopted a resolution in accordance with Section 141 of the DGCL setting forth a proposed amendment to the Restated Certificate of Incorporation of the Corporation (the "Certificate"), declaring said amendment to be advisable and calling for the amendment to be submitted to the stockholders for consideration at the next annual meeting of the stockholders. The resolution setting forth the proposed amendment is as follows:

RESOLVED: That the Board of Directors approve an amendment of Article I of the Corporation's Restated Certificate of Incorporation (the "Certificate of Amendment") to read in its entirety as follows:

"ARTICLE I

The name of the Corporation is KEURIG GREEN MOUNTAIN, INC.";

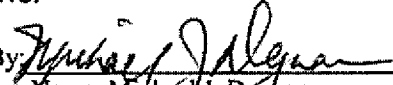
SECOND: That thereafter, pursuant to resolution of the Board, at the annual meeting of the stockholders, duly called and held upon notice in accordance with Section 222 of the DGCL and in accordance with the Certificate, the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That the aforesaid amendment was duly adopted in accordance with the provisions of Section 242 of the DGCL.

FOURTH: That the remaining provisions of the Certificate not affected by the aforementioned amendment shall remain in full force and not be affected by this Certificate of Amendment.

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed as of the 6th day of March, 2014.

GREEN MOUNTAIN COFFEE ROASTERS,
INC.

By: 
Name: Michael J. DeGnan
Title: Chief Legal Officer,
Corporate General Counsel