

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301041

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MMV Financial Inc.		04/10/2014	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	LucidMedia Networks, Inc.		
Street Address:	11490 Commerce Park Drive, Suite 220		
City:	Reston		
State/Country:	VIRGINIA		
Postal Code:	20191		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3553367	LUCIDMEDIA	
Registration Number:	3152062	CLICKSENSE	
CORRESPONDENCE DATA			
Fax Number:	7036106200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	703-610-6100		
Email:	boxip@hoganlovells.com		
Correspondent Name:	Valerie Brennan, Hogan Lovells US LLP		
Address Line 1:	7930 Jones Branch Drive, 9th Floor		
Address Line 2:	Box Intellectual Property		
Address Line 4:	McLean, VIRGINIA 22102		
ATTORNEY DOCKET NUMBER:	30942.19		
NAME OF SUBMITTER:	Valerie Brennan		
SIGNATURE:	/vb/		
DATE SIGNED:	04/10/2014		
Total Attachments: 4			
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TRADEMARK			

OP \$65.00 3553367

**IN THE UNITED STATES
PATENT AND TRADEMARK OFFICE**

RELEASE OF SECURITY INTEREST

WHEREAS, LucidMedia Networks, Inc., a Delaware corporation, with offices at 11490 Commerce Park Drive, Suite 220, Reston, VA 20191, on April 29, 2010 granted a security interest in the federal trademark registrations shown on the attached Schedule A (collectively the "Marks") to MMV Financial Inc., which security agreement was recorded with the United States Patent and Trademark Office at Reel/Frame 4201/0709 on May 7, 2010 and a security interest in the U.S. patents and patent application on the attached Schedule B (collectively the "Patents") to MMV Financial Inc., which security agreement was recorded with the United States Patent and Trademark Office at Reel/Frame 024351/0664 on May 7, 2010.

WHEREAS, MMV Financial Inc., a corporation of Canada, with offices at 370 King Street, West, Suite 604 Toronto, Ontario, Canada M5V 1J9 (the "Assignor") desires to release its rights as a mortgagee, pledgee, and secured party in connection with the Marks and Patents under the aforementioned security agreement, and LucidMedia Networks, Inc. (the "Assignee") desires to accept the release of the security interest and lien on the Marks and Patents.

NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged, Assignor hereby releases the mortgage, pledge, and security interest in and to the Marks and Patents, releases all other rights it may have under said security agreement with respect to the Marks and Patents, and cancels such agreement with respect to the Marks and Patents, effective as of April 10, 2014. Assignor authorizes the United States Patent and Trademark Office to note and record the existence of the release hereby given.

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IN WITNESS WHEREOF, the Assignor has caused this Release to be duly executed.

BY VIDEOLOGY, INC. ON BEHALF OF MMV FINANCIAL INC. PURSUANT TO A POWER OF ATTORNEY:

Date: April 10, 2014

VIDEOLOGY INC

By: 

Name: David J. Smith

Title: General Counsel

SCHEDULE A
MARKS

Mark	Registration No.
LUCIDMEDIA	3553367
CLICKSENSE	3152062

SCHEDULE B
Patents

Title	Application No.	Patent No. or Publication No.
TEXT PROCESSING AND RETRIEVAL SYSTEM AND METHOD	08/801,970	5963965
SYSTEM AND METHOD FOR PARSING A DOCUMENT USING ONE OR MORE BREAK CHARACTERS	09/288,994	6424982
SYSTEM AND METHOD FOR GENERATING A TAXONOMY FROM A PLURALITY OF DOCUMENTS	09/289,174	6665681
MULTIMODAL INFORMATION SERVICES	09/800,509	7167830
SYSTEM AND METHOD FOR GENERATING A TAXONOMY FROM A PLURALITY OF DOCUMENTS	10/704,138	7113954
MULTIMODAL INFORMATION SERVICES	11/494,835	7418086
ANALYZING CONTENT TO DETERMINE CONTEXT AND SERVING RELEVANT CONTENT BASED ON THE CONTEXT	11/614,743	20070174255