

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM301062

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Conversion and Change of Name

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Nine West Development Corporation		04/08/2014	CORPORATION: DELAWARE

## RECEIVING PARTY DATA

<b>Name:</b>	Nine West Development LLC
<b>Street Address:</b>	1441 Broadway
<b>City:</b>	New York
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10018
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE

## PROPERTY NUMBERS Total: 178

Property Type	Number	Word Mark
Serial Number:	74079469	9 & CO.
Serial Number:	85654130	9 & THE GANG
Serial Number:	85654170	9 & THE GANG
Serial Number:	85514684	9 BY NINE WEST
Serial Number:	85598353	9 LOVES
Serial Number:	85348841	9 NINE WEST
Serial Number:	85348822	9 NINE WEST
Serial Number:	85144193	9 OF HEARTS
Serial Number:	77900344	9999
Serial Number:	77900362	9999
Serial Number:	77900393	9999
Serial Number:	77900432	9999
Serial Number:	77900316	9999
Serial Number:	73204922	9 WEST
Serial Number:	86014772	9&CO.
Serial Number:	85260549	9° BY NINE WEST
Serial Number:	85260565	9° BY NINE WEST
Serial Number:	85663750	9W
Serial Number:	86103086	9W

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	86103235	9W
Serial Number:	86103265	9W
Serial Number:	85866007	9W LOVES
Serial Number:	85814739	9W WE DO SHOE
Serial Number:	85814772	9W WE DO SHOE
Serial Number:	85401321	9X9 NINE WEST
Serial Number:	85401341	9X9 NINE WEST
Serial Number:	85401353	9X9 NINE WEST
Serial Number:	85401369	9X9 NINE WEST
Serial Number:	85037835	B FLEXIBLE BY BANDOLINO
Serial Number:	73559256	BANDOLINO
Serial Number:	72096126	BANDOLINO
Serial Number:	78097705	BANDOLINO
Serial Number:	78134069	BANDOLINO
Serial Number:	78161451	BANDOLINOBLU
Serial Number:	78315657	BANISTER - EASY SPIRIT
Serial Number:	75043559	BANISTER SHOE STUDIO
Serial Number:	75978187	BANISTER SHOE STUDIO
Serial Number:	78746336	BOUTIQUE 58
Serial Number:	77063427	BOUTIQUE 9
Serial Number:	77069142	BOUTIQUE 9
Serial Number:	73313595	CIRCA
Serial Number:	78274851	CIRCA JOAN & DAVID
Serial Number:	78274847	CIRCA JOAN & DAVID
Serial Number:	75226596	CLOUD 9
Serial Number:	85135269	COLLEGE HOOPS
Serial Number:	86242508	COLLEGE HOOPS
Serial Number:	77630056	DREAMFLEX
Serial Number:	75979570	E
Serial Number:	77134569	E
Serial Number:	77470335	E
Serial Number:	77470315	E
Serial Number:	86128260	E
Serial Number:	85439958	E360
Serial Number:	86078419	E 360
Serial Number:	77848530	E ACTIVE
Serial Number:	77848560	EACTIVE
Serial Number:	77848733	EACTIVE
Serial Number:	77849333	EACTIVE

**TRADEMARK**

Property Type	Number	Word Mark
Serial Number:	85654398	EASY INSIDER
Serial Number:	85654272	EASY INSIDERS
Serial Number:	75510108	EASYSPIRIT
Serial Number:	73647191	EASY SPIRIT
Serial Number:	75157085	EASY SPIRIT
Serial Number:	75226595	EASY SPIRIT ANTI-GRAVITY
Serial Number:	77136787	E
Serial Number:	75385095	EASY SPIRIT SLIPPERS
Serial Number:	78553302	EASY WEATHER
Serial Number:	77695436	EASYPRO
Serial Number:	75977167	ENZO ANGIOLINI
Serial Number:	73520872	ENZO ANGIOLINI
Serial Number:	74356872	ENZO ANGIOLINI
Serial Number:	75628746	ENZO ANGIOLINI
Serial Number:	85813995	EXPLORE24
Serial Number:	85881063	EXPLORE 24
Serial Number:	85602368	FASHION STEPS FOR A CAUSE
Serial Number:	77177488	FYIO FLATTER YOURSELF INSIDE & OUT
Serial Number:	73409480	GAROLINI
Serial Number:	85156660	GET TOTALLY ORGANIZED
Serial Number:	85450814	HOT 9
Serial Number:	85284993	HOT 9 ONLINE
Serial Number:	75341104	J JOYCE
Serial Number:	73792148	JD
Serial Number:	78337742	JOAN & DAVID
Serial Number:	78471989	JOAN & DAVID
Serial Number:	73446438	JOAN HELPERN
Serial Number:	77394515	JOYCE
Serial Number:	85236306	LOVE FURY
Serial Number:	85245739	LOVE FURY
Serial Number:	85245773	LOVE FURY
Serial Number:	85256617	LOVE FURY
Serial Number:	85976406	LOVE FURY
Serial Number:	85976403	LOVE FURY
Serial Number:	85493090	LOVE FURY
Serial Number:	85493121	LOVE FURY
Serial Number:	85492652	LOVE FURY KISS
Serial Number:	85492793	LOVE FURY KISS
Serial Number:	85492852	LOVE FURY KISS

**TRADEMARK**

Property Type	Number	Word Mark
Serial Number:	85492892	LOVE FURY KISS
Serial Number:	73670883	MOOTSIES
Serial Number:	77123062	MOOTSIES SPORT
Serial Number:	73803670	MOOTSIES TOOTSIES
Serial Number:	78063407	NINE & CO.
Serial Number:	78063564	NINE & CO.
Serial Number:	85912016	NINE & CO.
Serial Number:	86136134	NINE & CO.
Serial Number:	77447168	NINE LOVES
Serial Number:	74355985	NINE WEST
Serial Number:	77728506	NINE WEST VINTAGE AMERICA COLLECTION
Serial Number:	85605341	NINE WEST VINTAGE AMERICA COLLECTION
Serial Number:	75938942	NINE WEST
Serial Number:	75542257	NINE WEST
Serial Number:	74245243	NINE WEST
Serial Number:	75013127	NINE WEST
Serial Number:	75535075	NINE WEST
Serial Number:	75612495	NINE WEST
Serial Number:	75076480	NINE WEST
Serial Number:	75206142	NINE WEST
Serial Number:	85341898	NINE WEST
Serial Number:	85669746	NINE WEST
Serial Number:	85912062	NINE WEST
Serial Number:	77697548	NINE WEST 9 VINTAGE AMERICA COLLECTION
Serial Number:	77697562	NINE WEST 9 VINTAGE AMERICA COLLECTION
Serial Number:	85583690	NINE WEST FASHION STEPS FOR A CAUSE
Serial Number:	85912034	NINE WEST HOT 9
Serial Number:	85020312	RUNWAY RELIEF NINE WEST
Serial Number:	85020352	NINE WEST RUNWAY RELIEF
Serial Number:	78104621	NINE WEST STUDIO
Serial Number:	77728497	NINE WEST VINTAGE AMERICA COLLECTION
Serial Number:	77919496	NINE WEST VINTAGE AMERICA COLLECTION
Serial Number:	75625945	NINEWEST.COM
Serial Number:	78463321	PAPPAGALLO
Serial Number:	85397918	PAPPAGALLO
Serial Number:	72031022	PAPPAGALLO
Serial Number:	75834063	PAPPAGALLO
Serial Number:	77688097	PAPPAGALLO
Serial Number:	77688109	PAPPAGALLO

**TRADEMARK**

Property Type	Number	Word Mark
Serial Number:	85730836	PAPPAGALLO
Serial Number:	85834749	QUINTES-SATCHEL
Serial Number:	73004592	RED CROSS
Serial Number:	77408269	SHOE WOO
Serial Number:	77409816	SHOE WOO
Serial Number:	77492507	SHOE WOO
Serial Number:	77492500	SHOE WOO
Serial Number:	85521003	SHOELABORATIONS
Serial Number:	85521018	SHOELABORATIONS
Serial Number:	77311744	SPA EASY SPIRIT
Serial Number:	75148678	SPA EASY SPIRIT
Serial Number:	78426004	SPIRIT LEVEL 1
Serial Number:	78426323	SPIRIT LEVEL 1
Serial Number:	78436124	SPIRIT LEVEL 1
Serial Number:	78426036	SPIRIT LEVEL 2
Serial Number:	78426329	SPIRIT LEVEL 2
Serial Number:	78436130	SPIRIT LEVEL 2
Serial Number:	78426069	SPIRIT LEVEL 3
Serial Number:	78426339	SPIRIT LEVEL 3
Serial Number:	78436140	SPIRIT LEVEL 3
Serial Number:	85602396	STEPS FOR A CAUSE
Serial Number:	85721829	THE WORLD ACCORDING TO 9
Serial Number:	86042991	TRAVELTIME
Serial Number:	86043014	TRAVELTIME
Serial Number:	86042970	TRAVELTIME FAMILY
Serial Number:	86042953	TRAVELTIME FAMILY
Serial Number:	77155218	TRUESPIRIT
Serial Number:	77713543	V.A.C.
Serial Number:	86073438	VINTAGE AMERICA BLUES
Serial Number:	86073403	VINTAGE AMERICA BLUES
Serial Number:	86073413	VINTAGE AMERICA BLUES
Serial Number:	86073423	VINTAGE AMERICA BLUES
Serial Number:	86070452	VINTAGE AMERICA JEANS
Serial Number:	86070517	VINTAGE AMERICA JEANS
Serial Number:	86070535	VINTAGE AMERICA JEANS
Serial Number:	86070572	VINTAGE AMERICA JEANS
Serial Number:	85814775	WE DO SHOE
Serial Number:	73456272	WESTIES
Serial Number:	78123671	WESTIES

**TRADEMARK**

Property Type	Number	Word Mark
Serial Number:	74511720	WESTIES
Serial Number:	77814169	W WESTIES
Serial Number:	78436106	WHAT'S YOUR SPIRIT LEVEL?

**CORRESPONDENCE DATA**

**Fax Number:** 4155911400  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 415-591-1000  
**Email:** trademarksSF@winston.com  
**Correspondent Name:** Becky L. Troutman c/o Winston & Strawn  
**Address Line 1:** 101 California Street  
**Address Line 4:** San Francisco, CALIFORNIA 94111

<b>ATTORNEY DOCKET NUMBER:</b>	013299.00026
<b>NAME OF SUBMITTER:</b>	Becky L. Troutman
<b>SIGNATURE:</b>	/Becky L. Troutman/
<b>DATE SIGNED:</b>	04/10/2014

**Total Attachments: 3**  
source=DE-Conversion-Nine\_West\_Dev\_\_Corp\_\_into\_Nine\_West\_Development\_LLC#page1.tif  
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# Delaware

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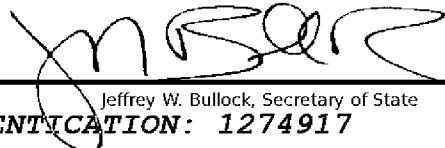
*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "NINE WEST DEVELOPMENT CORPORATION" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "NINE WEST DEVELOPMENT CORPORATION" TO "NINE WEST DEVELOPMENT LLC", FILED IN THIS OFFICE ON THE EIGHTH DAY OF APRIL, A.D. 2014, AT 10:18 O'CLOCK A.M.

2646190 8100V

140440609



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1274917

DATE: 04-08-14

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

TRADEMARK  
REEL: 005258 FRAME: 0079

**CERTIFICATE OF CONVERSION  
CONVERTING  
NINE WEST DEVELOPMENT CORPORATION  
(a Delaware corporation)  
INTO  
NINE WEST DEVELOPMENT LLC  
(a Delaware limited liability company)**

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PURSUANT TO SECTION 266 OF THE GENERAL CORPORATION LAW AND  
SECTION 18-214 OF THE LIMITED LIABILITY COMPANY ACT OF  
THE STATE OF DELAWARE

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Nine West Development Corporation, a Delaware corporation (the "Company"), does hereby execute this Certificate of Conversion to convert the Company into a Delaware limited liability company, pursuant to the General Corporation Law of the State of Delaware (8 Del. C. §101, et. seq.) (the "DGCL") and the Delaware Limited Liability Company Act (6 Del. C. §18-101, et. seq.) (the "DLLCA");

FIRST: The Company was duly incorporated in the State of Delaware pursuant to the DGCL on August 2, 1996.

SECOND: The name of the Company immediately prior to the filing of this Certificate of Conversion is "Nine West Development Corporation".

THIRD: The name of the limited liability company into which the Company shall be converted is "Nine West Development LLC" (the "LLC").

FOURTH: The conversion of the Company into the LLC and the Limited Liability Company Agreement of the LLC have been approved in accordance with the provisions of Sections 228 and 266 of the DGCL and Section 18-214 of the DLLCA.

FIFTH: The conversion of the Company into the LLC shall be effective upon the filing of this Certificate of Conversion and the Certificate of Formation of the LLC with the Secretary of State of the State of Delaware.

[signature page follows]



IN WITNESS WHEREOF, the undersigned has caused this Certificate of Conversion to be executed this 8th day of April, 2014.

NINE WEST DEVELOPMENT CORPORATION

By: 

Name: Ira M. Dansky

Title: President

Signature Page to Certificate of Conversion of Nine West Development Corporation

CHI:2817974.2

RECORDED: 04/10/2014

TRADEMARK  
REEL: 005258 FRAME: 0081