

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301128

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hearst Communications, Inc.		04/08/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Marie Claire/Hearst		
Street Address:	300 West 57th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	JOINT VENTURE: NEW YORK		
Composed Of:	<ul style="list-style-type: none"> Hearst Communications, Inc., DELAWARE, CORPORATION Comary, Inc., DELAWARE, CORPORATION 		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3765694	BIG GIRL IN A SKINNY WORLD	
Registration Number:	4475708	BIG GIRL IN A SKINNY WORLD	
CORRESPONDENCE DATA			
Fax Number:	6462802010		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2126492022		
Email:	trademarks@hearst.com		
Correspondent Name:	Maureen Sheehan		
Address Line 1:	300 West 57th Street		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	010058 & 11165 BIG GIRL I		
NAME OF SUBMITTER:	Karolyn Richter		
SIGNATURE:	/Karolyn Richter/		
DATE SIGNED:	04/11/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, Hearst Communications, Inc. a Delaware corporation, having an address of 300 West 57th Street, New York, NY 10019 ("Assignor"), has adopted, used and is using the trademarks on the attached Schedule, and is the owner of said trademarks (the "Trademarks"); and

WHEREAS, Marie Claire / Hearst., a Joint Venture composed of Hearst Communications, Inc. a Delaware Corporation and Comary, Inc., a Delaware Corporation, having an address at 300 West 57th Street, New York, NY ("Assignee"), is desirous of acquiring all of Assignor's common law and statutory right, title and interest in and to the Trademarks, in the United States of America and its territories and possessions;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns, absolutely and forever, all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the businesses symbolized by the Trademarks being assigned, in the United States, its territories and possessions, and all causes of action for any and all past infringements of the rights being assigned and the right to collect and retain the proceeds therefrom.

Dated: April 11, 2014

Hearst Communications, Inc.

By: Catherine A. Boston
Name: Catherine A. Boston
Title: Secretary

Marie Claire / Hearst
(a Joint Venture composed of Hearst Communications, Inc. a Delaware Corporation and Comary, Inc., a Delaware Corporation)

By: John P. Loughlin
Name: John P. Loughlin
Title:

Schedule A

Mark	Registration No.
BIG GIRL IN A SKINNY WORLD	3765694
BIG GIRL IN A SKINNY WORLD	4475708