

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301151

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hambrecht Wine Group, L.P.		08/11/2011	PARTNERSHIP: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Christopher M. Donatiello		
Street Address:	320 Center Street		
City:	Healdsburg		
State/Country:	CALIFORNIA		
Postal Code:	95448		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3596763	C. DONATIELLO WINERY	
CORRESPONDENCE DATA			
Fax Number:	4159544480		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415/954-4400		
Email:	trademarks@fbm.com		
Correspondent Name:	David E. Stoll, Farella Braun + Martel		
Address Line 1:	235 Montgomery Street, 17th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94104		
ATTORNEY DOCKET NUMBER:	C DONATIELLO		
NAME OF SUBMITTER:	David E. Stoll		
SIGNATURE:	/david e. stoll/		
DATE SIGNED:	04/09/2014		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

This trademark assignment (THIS "Agreement"), dated as of August 11, 2011, is made by HAMBRECHT WINE GROUP, L.P. a California limited partnership ("Assignor").

RECITALS

- A. Assignor and Christopher M. Donatiello are parties to that certain Asset Purchase Agreement (the "APA"), dated as of August 11, 2011.
- B. This Agreement is being delivered in connection with the APA and is subject to, and is entitled to the benefits of, the APA.
- C. This Agreement is being executed and delivered in accordance with the APA.

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, the parties hereto agree as follows:

AGREEMENT

1. Defined Terms. All capitalized terms used but not otherwise defined herein shall have the meanings set forth in the APA.

2. Assignment. Assignor hereby irrevocably assigns to Christopher M. Donatiello as of the date of the Agreement all of the right, title and interest of Assignor in the C. Donatiello Brand, together with all associated goodwill and rights of recovery for past infringement thereof, which includes without limitation, the following:

Trademark:	C. Donatiello
Serial No.:	77266526
Registration No.:	3596763

3. Successors and Assigns. This Agreement inures to the benefit of Christopher M. Donatiello, and is binding on Assignor, and their respective successors and assigns.

(SIGNATURE PAGE FOLLOWS)

IN WITNESS WHEREOF, the parties have executed this Trademark Assignment effective as of the date first set forth above.

ASSIGNOR:

HAMBRECHT WINE GROUP, L.P.,
A California limited partnership

By: (HAMBRECHT WINE
MANAGEMENT INC.), A California
corporation
Its General Partner

By: *William R. Hambrecht*
William R. Hambrecht
Chairman
of General Partner Hambrecht Wine
Management, Inc.

ACKNOWLEDGEMENT

State of California)
County of SAN FRANCISCO)

On AUGUST 16, 2011, before me, MARGUERITE C. RANUCCI
Notary Public, personally appeared WILLIAM R. HAMBRECHT, who proved to
me on the basis of satisfactory evidence to be the person whose name is subscribed to the within
instrument and acknowledged to me that he executed the same in his authorized capacity, and
that by his signature on the instrument the person, or the entity upon behalf of which the person
acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the
foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature *Marguerite C. Ranucci*

(Seal)

