TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301240

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Cobalt Group, Inc.		06/17/2011	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	ADP Dealer Services, Inc.
Street Address:	1950 Hassell Road
City:	Hoffman Estates
State/Country:	ILLINOIS
Postal Code:	60195
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	3488147	MENUVANTAGE
Registration Number:	3545540	SUPERIOR INTEGRATED SOLUTIONS

CORRESPONDENCE DATA

Fax Number: 4158828220

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: (415) 882-8200
Email: SFTrademarks@klgates.com
Correspondent Name: Jocelyn M. Belloni, K&L Gates LLP
Address Line 1:   Four Embarcadero Center, Suite 1200
Address Line 4:   San Francisco, CALIFORNIA 94111

ATTORNEY DOCKET NUMBER:	1402063.00001
NAME OF SUBMITTER:	Jocelyn M. Belloni
SIGNATURE:	/jocelyn m. belloni/
DATE SIGNED:	04/11/2014

Total Attachments: 2
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source=Change of Name 070112 The Cobalt Group, Inc. to ADP Dealer Services, Inc#page2.tif

CH $65.00 3488147

Delaware

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THE COBALT GROUP, INC.", CHANGING ITS NAME FROM "THE COBALT GROUP, INC." TO "ADP DEALER SERVICES, INC.", FILED IN THIS OFFICE ON THE SEVENTEENTH DAY OF JUNE, A.D. 2011, AT 1:30 O'CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE FIRST DAY OF JULY, A.D. 2011, AT 1:30 O'CLOCK P.M.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml

Jeffrey W. Bullock, Secretary of State

AUTHENTICATION: 8845373

DATE: 06-20-11

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STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION

The corporation organized and existing under and by virtue of the General Corporation Law of the State of Delaware does hereby certify:

FIRST: That at a meeting of the Board of Directors of

The Cobalt Group, Inc.

resolutions were duly adopted setting forth a proposed amendment of the Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered " First " so that, as amended, said Article shall be and read as follows:

First: The name of the company is ADP Dealer Services, Inc.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

FOURTH: The effective date of this amendment shall be July 1, 2011 at 1:30 P.M. EST.

IN WITNESS WHEREOF, said corporation has caused this certificate to be signed this 17th day of June, 2011

By: _____
Authorized Officer

Title: Asst. Secretary

Name: Bruce Wechsler
Print or Type

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