

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301259

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	05/01/2008		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ziff Davis Publishing Holdings, Inc.		04/07/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Ziff Davis Media, Inc.		
Street Address:	28 East 28th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3168090	1UP.COM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	verlaine303@gmail.com		
Correspondent Name:	Stephen Hicks		
Address Line 1:	28 East 28th Street		
Address Line 2:	Ziff Davis, Inc.		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Stephen Hicks		
SIGNATURE:	/Stephen Hicks/		
DATE SIGNED:	04/13/2014		
Total Attachments: 1			
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NUNC PRO TUNC ASSIGNMENT

WHEREAS, Ziff Davis Publishing Holdings, Inc., a Delaware corporation with principal place of business at 28 East 28th Street, New York, NY 10016, U.S.A. ("Assignor"), is, according to the records of the United States Patent and Trademark Office, the owner of the following trademark and registration thereto (hereinafter, the "Trademark"):

TRADEMARK	U.S. REGISTRATION NO.
IUP.COM	3168090

WHEREAS, Ziff Davis Media, Inc., a Delaware corporation with principal place of business at 28 East 28th Street, New York, NY 10016 U.S.A., ("Assignee"), is desirous of acquiring all of Assignor's ownership interest in and to the Trademark, and Assignor is desirous of assigning all of its ownership interest in and to the Trademark to Assignee; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee, its successors and assignees, *nunc pro tunc*, with effect from May 1, 2008, all of its right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark and the identified registration therefore, and with all claims arising out of, or relating to, the use or ownership of the Trademark.

Executed on this 7 day of April, 2014

Place: New York, NY, U.S.A.

Ziff Davis Publishing Holdings, Inc., ("Assignor")

Ziff Davis Media, Inc. ("Assignee")

By: [Signature]
Title: Secretary

By: [Signature]
Title: Secretary