

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301276

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Tribune Company		11/21/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Tribune Direct Marketing, LLC		
Street Address:	435 North Michigan Avenue		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60611		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3404213	TRIBUNE DIRECT	
Registration Number:	3760610	TRIBUNE DIRECT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	mwatkins@tribune.com		
Correspondent Name:	Salvador K. Karottki, Tribune Company		
Address Line 1:	435 North Michigan Avenue		
Address Line 4:	Chicago, ILLINOIS 60611		
NAME OF SUBMITTER:	Salvador K. Karottki		
SIGNATURE:	/Salvador K. Karottki/		
DATE SIGNED:	04/14/2014		
Total Attachments: 2			
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source=Signed Tribune Direct Marketing TM Assignment#page2.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Tribune Company, a Delaware corporation, (the "Assignor") is the current owner of the registered trademarks and service marks set forth on Exhibit A hereto and incorporated herein (collectively, the "Marks"); and

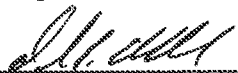
WHEREAS, pursuant to the Fourth Amended Joint Plan of Reorganization for Tribune Company and its Subsidiaries Proposed by the Debtors, the Official Committee of Unsecured Creditors, Oaktree Capital Management, L.P., Angelo, Gordon & Co., L.P., and JPMorgan Chase Bank, N.A., as confirmed by the United States Bankruptcy Court for the District of Delaware, Assignor shall assign and Tribune Direct Marketing, LLC, a Delaware limited liability company, (the "Assignee") shall acquire, Assignor's right, title and interest in and to the Marks, as successor to Assignor's business or portion of the business to which the Marks pertain.

NOW THEREFORE, effective as of this November 21, 2012, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby conveys, assigns, transfers and delivers absolutely to Assignee, its successors and assigns free from encumbrances, all of Assignor's right, title and interest in and to the Marks set forth on Exhibit A hereto and the registrations and applications for registration, together with the goodwill of the Assignor which is symbolized by such Marks and all rights and powers arising or accrued therefrom including, without limitation, the right to sue and recover damages and other remedies for future and past infringements of such Marks and to fully and entirely stand in the place of Assignor in all matters related thereto. Assignor does further consent to the recordation of this Assignment by the Assignee with the Director of the U.S. Patents and Trademark Office and covenants to take such further action and to execute, acknowledge and deliver to the Assignee, at the request of the Assignee, such instruments and take such other actions, at any time and from time to time after the execution of this Assignment, as may be otherwise necessary to perfect the Assignee's title in and to the applicable Marks.

IN WITNESS WHEREOF, the undersigned has executed this Agreement on the date first written above.

TRIBUNE COMPANY

a Delaware corporation, as Assignor

By: 

Name: David P. Eldersveld

Title: Secretary

EXHIBIT A

Trademark

TRIBUNE DIRECT

TRIBUNE DIRECT & Design

Registration/Serial No.

3404213

3760610