

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM301319

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Adventure Race Productions, Inc.		04/02/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Discovery Communications, LLC		
Street Address:	One Discovery Place		
City:	Silver Spring		
State/Country:	MARYLAND		
Postal Code:	20910		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4299539	VEGAS BRIDES	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.857.6000		
Email:	tmdocket@arentfox.com		
Correspondent Name:	Anthony V. Lupo; Arent Fox LLP		
Address Line 1:	1717 K Street, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036-5342		
ATTORNEY DOCKET NUMBER:	026151.00000		
NAME OF SUBMITTER:	Anthony V. Lupo		
SIGNATURE:	/Anthony V. Lupo/		
DATE SIGNED:	04/14/2014		
Total Attachments: 2			
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ASSIGNMENT

WHEREAS, Adventure Race Productions, Inc., a Delaware corporation, having an address of 1717 K Street, NW, Washington, District of Columbia 20036-5342 ("Assignor"), is the owner of all right, title, and interest in, under, and to the U.S. trademark registrations listed in the attached Schedule A (the "Trademarks");

WHEREAS, Discovery Communications, LLC, a Delaware limited liability company, having an address of One Discovery Place, Silver Spring, Maryland 20910 ("Assignee"), desires to acquire all right, title, and interest in and to the Trademarks;

WHEREAS, the parties desire to transfer all right, title, and interest in and to the Trademarks, and the goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and sets over to Assignee, all right, title, and interest in and to the Trademarks, together with the goodwill of the business inherent therein and the right to bring suit and recover damages for past infringement thereof, the same to be held and enjoyed by Assignee, its successors, assigns, and other legal representatives.

DISCOVERY COMMUNICATIONS, LLC

By:



Name:

David S. Modzeleski

Title:

Vice President, Legal

Date:

4/2/14

SCHEDULE A

Mark	Registration No
TOP HOOKER	4384746
VIRGIN DIARIES	4354602
WEED WARS	4309661
VEGAS BRIDES	4299539