

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301345

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
NORTH SHORE COMMUNITY BANK & TRUST COMPANY		04/07/2014	COMPANY:
RECEIVING PARTY DATA			
Name:	ONION, INC.		
Street Address:	730 N. FRANKLIN		
Internal Address:	7TH FLOOR		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60654		
Entity Type:	CORPORATION: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3625620	DECIDER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	RFLOREN@HMBLAW.COM		
Correspondent Name:	REBECCA FLOREN		
Address Line 1:	500 W. MADISON ST.		
Address Line 2:	STE 3700		
Address Line 4:	CHICAGO, ILLINOIS 60661		
ATTORNEY DOCKET NUMBER:	13923.005		
NAME OF SUBMITTER:	REBECCA FLOREN		
SIGNATURE:	/REBECCA FLOREN/		
DATE SIGNED:	04/14/2014		
Total Attachments: 3			
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OP \$40.00 3625620

TRADEMARK

RELEASE OF SECURITY INTEREST IN TRADEMARK

This RELEASE OF SECURITY INTEREST IN TRADEMARK (this "Release"), dated as of April 7, 2014, is entered into by and between North Shore Community Bank & Trust Company ("Secured Party") and Onion, Inc., a Wisconsin corporation (the "Company").

WHEREAS, pursuant to the terms of (a) that certain Loan Agreement, dated April 25, 2013, by and among Secured Party, the Company and the other parties thereto (as amended from time to time, the "Loan Agreement"), and (b) that certain Trademark Security Agreement, dated April 25, 2013, by and between Secured Party and the Company (the "Trademark Security Agreement"), the Company collaterally assigned to Secured Party, amongst other trademarks, the trademark identified as "DECIDER", registration number 3625620 (the "Decider Trademark"); and

WHEREAS, Secured Party has agreed to terminate and release its security interest in the Decider Trademark as herein provided.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Secured Party and the Company hereby agree as follows:

1. Release and Assignment. Secured Party hereby releases its security interest in and first priority lien on the Decider Trademark, and Secured Party hereby assigns and transfers to the Company, without recourse, all of Secured Party's right, title and interest in and to the Decider Trademark. Nothing herein shall constitute a release or termination by Secured Party of any other trademarks collaterally assigned to Secured Party under the Trademark Security Agreement, other than the Decider Trademark.


2. Acknowledgment and Acceptance. The Company hereby acknowledges and accepts the foregoing release and assignment by Secured Party.

3. Counterparts. This Release may be executed in counterparts, each of which shall be deemed an original and all of which, when taken together, shall be deemed to be one Release. This Release, to the extent signed and delivered by means of a facsimile machine or via electronic mail of a .pdf or .tif or similar file format, shall be treated in a manner and in all respects as an original agreement or instrument and shall be considered to have the same binding legal effect as if it were the original signed version thereof delivered in person.

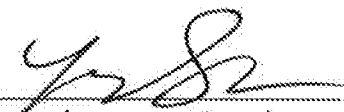
[Signature page follows.]

IN WITNESS WHEREOF, Secured Party and the Company have executed this Release, to take effect on the date first set forth above.

NORTH SHORE COMMUNITY BANK & TRUST COMPANY

By: 
Name: Timothy S. Swain
Title: SENIOR VICE PRESIDENT

ONION, INC.

By: 
Name: Logan Snyder
Title: VP Finance

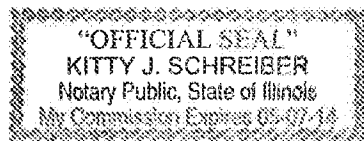
STATE OF ILLINOIS)
) .ss
COUNTY OF COOK)

I Kitty J Schreiber, a Notary Public in and for said County, in the State aforesaid, DO HEREBY CERTIFY that TIM IRWIN, the _____ of North Shore Community Bank & Trust Company, is personally known to me to be the same person whose name is subscribed to the foregoing instrument as such _____, appeared before me this day in person and acknowledged that he signed and delivered said instrument as his own free and voluntary act on behalf of said bank for the uses and purposes therein set forth.

GIVEN under my hand and Notarial Seal this 8th day of April, 2014.

Kitty J Schreiber
Notary Public

My Commission Expires: 05/07/14



STATE OF ILLINOIS)
) .ss
COUNTY OF COOK)

I Eladio Montenegro, a Notary Public in and for said County, in the State aforesaid, DO HEREBY CERTIFY that Logan Snyder, the VP Finance of Onion, Inc., is personally known to me to be the same person whose name is subscribed to the foregoing instrument as such Logan Snyder, appeared before me this day in person and acknowledged that he signed and delivered said instrument as his own free and voluntary act on behalf of said company for the uses and purposes therein set forth.

GIVEN under my hand and Notarial Seal this 7th day of April, 2014.

Eladio Montenegro
Notary Public

My Commission Expires: 3/24/15

