# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301361

| | |
|---|---|
| **SUBMISSION TYPE:** | CORRECTIVE ASSIGNMENT |
| **NATURE OF CONVEYANCE:** | Corrective Assignment to correct the The name of the conveying party data should be OurWeddingDay.com, LLC as on the assignment filed on the next frame. previously recorded on Reel 004871 Frame 0589. Assignor(s) hereby confirms the 4871 frame 0590 is an assignment from OurWeddingDay.com, LLC to David's Bridal, Inc. of registration number 3559573. |

**CONVEYING PARTY DATA**

| Name | Formerly | Execution Date | Entity Type |
|---|---|---|---|
| OurWeddingDay.com, LLC | | 10/02/2012 | CORPORATION: |

**RECEIVING PARTY DATA**

| | |
|---|---|
| **Name:** | David's Bridal, Inc. |
| **Street Address:** | 1001 Washington Street |
| **City:** | Conshohocken |
| **State/Country:** | PENNSYLVANIA |
| **Postal Code:** | 19428 |
| **Entity Type:** | CORPORATION: DELAWARE |

**PROPERTY NUMBERS Total: 1**

| Property Type | Number | Word Mark |
|---|---|---|
| **Registration Number:** | 3559573 | OURWEDDINGDAY |

**CORRESPONDENCE DATA**

**Fax Number:**

***Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.***

**Phone:** 9086052120
**Email:** lreppert@reppertkelly.com
**Correspondent Name:** Lisa Reppert
**Address Line 1:** 120 Mountain View Blvd. PO Box 509
**Address Line 4:** Basking Ridge, NEW JERSEY 07920

| | |
|---|---|
| **ATTORNEY DOCKET NUMBER:** | OURWEDDINGDAY.COM, LLC |
| **NAME OF SUBMITTER:** | Lisa Reppert (Atty of Record/NJ) |
| **SIGNATURE:** | /Lisa Reppert/ |
| **DATE SIGNED:** | 04/14/2014 |

**Total Attachments: 2**
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OP $40.00 3559573

# TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

| | |
|---|---|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|---|---|---|---|
| OurWeddingDay.com | | 10/02/2012 | LIMITED LIABILITY COMPANY: DELAWARE |

RECEIVING PARTY DATA

| | |
|---|---|
| Name: | David's Bridal, Inc. |
| Street Address: | 1001 Washington Street |
| City: | Conshohocken |
| State/Country: | PENNSYLVANIA |
| Postal Code: | 19428 |
| Entity Type: | CORPORATION: FLORIDA |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|---|---|---|
| Registration Number: | 3559573 | OURWEDDINGDAY |

CORRESPONDENCE DATA

Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 610-943-6454
Email: kporter@dbi.com
Correspondent Name: Kim Porter
Address Line 1: 1001 Washington Street
Address Line 4: Conshohocken, PENNSYLVANIA 19428

| | |
|---|---|
| NAME OF SUBMITTER: | William Engelbrecht |
| Signature: | /William Engelbrecht/ |
| Date: | 10/02/2012 |

Total Attachments: 1
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OP $40.00 3559573

ASSIGNMENT

WHEREAS, OURWEDDINGDAY.COM, LLC a Delaware limited liability company having an office and a principal place of business at c/o David's Bridal, Inc., 1001 Washington Street, Conshohocken, PA, 19428 (referred to herein as "OWD") is the owner of certain trademarks filed with the United States Patent and Trademark Office; and

WHEREAS, DAVID'S BRIDAL, INC., is a Florida corporation having an office and a principal place of business located at 1001 Washington Street, Conshohocken, PA, 19428 (referred to herein as "David's Bridal"); and

WHEREAS, OWD is desirous of transferring its trademark to David's Bridal. The trademark registration number is as follows: 3,559,573.

WHEREAS, David's Bridal is desirous of acquiring the trademark from OWD. The trademark registration number is as follows: 3,559,573.

NOW THEREFORE, for One Dollar ($1.00) and other good and valuable considerations, receipt and adequacy of which is hereby acknowledged, OWD has assigned, effective September 28, 2012 (the "Effective Date"), unto David's Bridal, its successors and assigns, all of its right, title and interest in and to the above referenced Trademarks, together with the goodwill symbolized by the Trademarks, and all rights and remedies for any infringement of the Trademarks. OWD further assigns to David's Bridal, its successors and assigns, all rights arising out of OWD's use of the Trademark prior to the date of this Assignment.

IN WITNESS WHEREOF, OURWEDDINGDAY.COM, LLC. has caused this Assignment to be executed this 2nd day of October, 2012.

OURWEDDINGDAY.COM, LLC

By: _____
William Engelbrecht
Corporate Counsel

STATE OF PENNSYLVANIA
ss: Conshohocken
COUNTY OF MONTGOMERY

On the 2nd day of October, 2012 personally appeared William Engelbrecht, Corporate Counsel of Ourweddingday.com, LLC and acknowledged the foregoing to be their free act and deed and the free act and deed of said company, before me.

Caroyl Mehrman
Caroyl Mehrman
Notary Public
My commission expires: 11/18/14

CAROYL MEHRMAN COMMONWEALTH OF PENNSYLVANIA NOTARY PUBLIC

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Caroyl Mehrman, Notary Public
Brookhaven Boro, Delaware County
My Commission Expires Nov. 18, 2014
Member, Pennsylvania Association of Notaries