

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM301382

|   |  |                       |                           |
|---|--|-----------------------|---------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                               |                       |                           |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                       |                           |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                           |
| <b>Name</b>   | <b>Formerly</b>                              | <b>Execution Date</b> | <b>Entity Type</b>        |
| DELOITTE & TOUCHE   |  | 03/06/2014            | PARTNERSHIP: SOUTH AFRICA |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                           |
| <b>Name:</b>  | DELOITTE CONSULTING (PROPRIETARY) LIMITED    |                       |                           |
| <b>Street Address:</b>  | 20 Woodlands Drive                           |                       |                           |
| <b>Internal Address:</b>  | Building 33, The Woodlands Office Park       |                       |                           |
| <b>City:</b>  | Sandton, Gauteng                             |                       |                           |
| <b>State/Country:</b>   | SOUTH AFRICA                                 |                       |                           |
| <b>Entity Type:</b>   | COMPANY: SOUTH AFRICA                        |                       |                           |
| <b>PROPERTY NUMBERS Total: 2</b>  |  |                       |                           |
| <b>Property Type</b>  | <b>Number</b>                                | <b>Word Mark</b>      |                           |
| <b>Registration Number:</b>   | 3319546                                      | INNOVATION PREMIUM    |                           |
| <b>Registration Number:</b>   | 3415588                                      | INNOVATION ZONE       |                           |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                           |
| <b>Fax Number:</b>  | 2483583351                                   |                       |                           |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                           |
| <b>Phone:</b>   | 248-358-4400                                 |                       |                           |
| <b>Email:</b>   | mjones@brookskushman.com                     |                       |                           |
| <b>Correspondent Name:</b>  | Molly Mack Crandall                          |                       |                           |
| <b>Address Line 1:</b>  | 1000 Town Center, 22nd Floor                 |                       |                           |
| <b>Address Line 4:</b>  | Southfield, MICHIGAN 48075                   |                       |                           |
| <b>ATTORNEY DOCKET NUMBER:</b>  | SPFR0113A                                    |                       |                           |
| <b>NAME OF SUBMITTER:</b>   | Molly Mack Crandall                          |                       |                           |
| <b>SIGNATURE:</b>   | /mmc/  |                       |                           |
| <b>DATE SIGNED:</b>   | 04/14/2014                                   |                       |                           |
| <b>Total Attachments: 1</b>   |  |                       |                           |
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CH \$65.00 3319546

ASSIGNMENT OF SERVICE MARKS


WHEREAS, DELOITTE & TOUCHE, a South African Partnership, with its principal place of business at Building 7, Deloitte & Touche Place, The Woodlands, Woodland Drive, Woodmead Sandton South Africa ("Assignor"), is the owner of the following service marks and registrations thereof in the United States Trademark Office:

| <u>Reg. No.</u> | <u>Mark</u>        | <u>Issued</u> |
|-----------------|--------------------|---------------|
| 3,319,546       | INNOVATION PREMIUM | 10/23/2007    |
| 3,415,588       | INNOVATION ZONE    | 04/22/2008    |

WHEREAS, DELOITTE CONSULTING (PROPRIETARY) LIMITED, a South African Company, with its principal place of business at Building 33, The Woodlands Office Park, 20 Woodlands Drive, Sandton, Gauteng, South Africa ("Assignee"), is desirous of acquiring said service marks and the registrations thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which are hereby acknowledged, said Assignor does hereby assign unto the said Assignee all rights, title and interest in and to the said service marks, together with the goodwill of the business symbolized by the service marks, and the above identified registrations thereof.

DELOITTE & TOUCHE, Assignor

By:   
Name: H. B. Dickes  
Title: Director

Date: 6/3/2014