

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301373

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Connexity, Inc.		02/06/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Shopzilla, Inc.		
Street Address:	12200 West Olympic Blvd., Suite 300		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90064		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4051578	CONNEXITY	
Registration Number:	4177274	AUDIENCE DISCOVERY	
CORRESPONDENCE DATA			
Fax Number:	5032962172		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503-844-9009		
Email:	mail@ganzlaw.com		
Correspondent Name:	Bradley M. Ganz		
Address Line 1:	PO Box 2200		
Address Line 4:	Hillsboro, OREGON 97123		
ATTORNEY DOCKET NUMBER:	BIZ*3.040		
NAME OF SUBMITTER:	Bradley M. Ganz		
SIGNATURE:	/Bradley M. Ganz/		
DATE SIGNED:	04/14/2014		
Total Attachments: 2			
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OP \$65.00 4051578

ASSIGNMENT OF TRADEMARK RIGHTS

Pursuant to the Stock Purchase Agreement dated as of February 6, 2014 entered into by Connexity, Inc. a corporation organized under the laws of the state of Delaware, having its principal office at 505 Poli Street, Suite 310, Ventura, California 93001("Assignor") and Shopzilla, Inc., a corporation organized under the laws of the state of California, having its principal offices at 12200 W. Olympic Blvd., Suite 300, Los Angeles, CA 90064 ("Assignee"), Assignor hereby acknowledges the assignment to said Assignee of all right, title, and interest in and to the Marks listed below and the goodwill of the business symbolized by said Mark.

Trademark	Registration Number	Country of Registration
CONNEXITY	4051578	United States
AUDIENCE DISCOVERY	4177274	United States

Dated this 11th day of April, 2014

CONNEXITY, INC.

By: [Signature]

Its: President & CEO

State of California

County of Los Angeles

On April 11th, 2014 before me Jennifer Chatien, Notary Public, personally appeared William Glass, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that she/he/they executed the same in her/he/their authorized capacity, and that by her/he/their signature on the instrument the person, or the entity upon behalf of which the person acted, executed this instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal:

Signature [Signature]



Dated this 11th day of April, 2014

SHOPZILLA, INC.

By: [Signature]

Its: Secretary & General Counsel

State of California

County of Los Angeles

On April 11th 2014 before me Jennifer Chatien, Notary, personally appeared Brynn A. Holden, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that she executed the same in her authorized capacity, and that by her signature on the instrument the person, or the entity upon behalf of which the person acted, executed this instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal:

Signature [Signature]

