

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM301429

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fashion One Television LLC		04/14/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Fashion One Television LLC		
<b>Street Address:</b>	246 West Broadway		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10013		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86095076	FASHION ONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2126561828		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	212-796-4300		
<b>Email:</b>	trademarks@fashionone.com		
<b>Correspondent Name:</b>	Michael Gleissner		
<b>Address Line 1:</b>	246 West Broadway		
<b>Address Line 4:</b>	New York, NEW YORK 33139		
<b>NAME OF SUBMITTER:</b>	Michael Gleissner		
<b>SIGNATURE:</b>	/michael gleissner/		
<b>DATE SIGNED:</b>	04/15/2014		
<b>Total Attachments: 6</b>			
source=86095076 Trade Mark Assignment - FASHION ONE#page1.tif			
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OP \$40.00 86095076

DATED April 14, 2014

FASHION ONE TELEVISION LLC (1)

and

FASHION ONE TELEVISION LLC (2)

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TRADE MARK ASSIGNMENT

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THIS ASSIGNMENT is made on

BETWEEN:

- (1) FASHION ONE TELEVISION LLC, a limited liability company incorporated in Delaware, United States of America under document number, SRV 130303319, with registered address at One Commerce Center, 1201 Orange St. #600, Wilmington, Delaware 19899 USA and trading from premises, 820 Meridian Ave., Suite 100, Miami Beach, FL 33139 USA (the Assignor); and
- (2) FASHION ONE TELEVISION LLC, a limited liability company incorporated in New York, United States of America under DOS ID # 4560401, with registered address at One Commerce Plaza, 99 Washington Ave., Ste. 805-A, Albany, New York, 12210-2822 and trading from premises, 246 West Broadway, New York, NY 10013 USA (the Assignee).

WHEREAS:

- (A) The Assignor is the proprietor of the registered US trade mark Fashion One listed in the attached schedule (the Trade Mark).
- (B) The Assignor has agreed to assign all right, title and interest in and to the Trade Mark to the Assignee on the terms set out in this document.

IT IS AGREED AS FOLLOWS:

1 Assignment

For the sum of \$3,000 paid by the Assignee to the Assignor (receipt of which the Assignor hereby acknowledges) the Assignor assigns with full title guarantee to the Assignee absolutely the Trade Mark and all and any rights in and to the Trade Mark including copyright, design right, goodwill and any other common law rights.

Initials  
*h. Q.*

## 2 Proceedings

This assignment shall include the right for the Assignee to bring proceedings against any third party in respect of the Trade Mark or for passing off. The Assignor agrees and undertakes to provide to the Assignee (at its request) all such assistance with any proceedings which may be brought by or against the Assignee against or by any third party in relation to the Trade Mark and the Assignee shall indemnify the Assignor in respect of all costs and expenses (including reasonable legal costs actually incurred by it in providing the Assignee with such assistance).

## 3 Assignor covenants

The Assignor covenants:

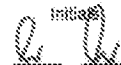
- 3.1 that at the request and cost of the Assignee at any time and from time to time it will execute or procure the execution of such deeds or documents and do or procure the doing of such acts and things as may be necessary or desirable to give effect to this assignment in particular all documents required by the Assignee to effect the recordal or registration of the assignment of the Trade Mark; and
- 3.2 that it renounces any rights which it may have in the Trade Mark.

## 4 Warranties

The Assignor warrants that as at the date of this Assignment it has not granted any licence or assigned any rights of any nature in the Trade Mark to any third party.

## 5 Counterparts

This document may be entered into in any number of counterparts and by the parties to it on separate counterparts, each of which when so executed and delivered shall be an original.

 <sup>initials</sup>

**6 Jurisdiction**

This document shall be governed by and construed in accordance with the laws of USA and the parties submit to the exclusive jurisdiction of the American Courts.

IN WITNESS of which the parties to this Assignment have executed and delivered it on the date first written.

Initials

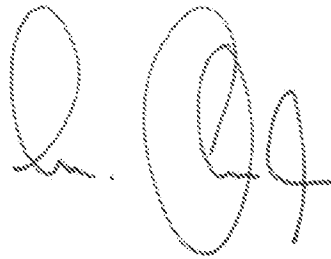
SCHEDULE

REGISTERED TRADE MARKS

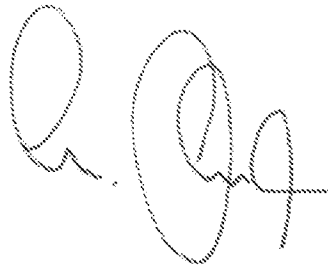
Jurisdiction	Mark	No.	Class	Specification of goods/services
US	FASHION ONE	Serial No.: 86095076	38  41	Television Broadcasting  Entertainment in the nature of ongoing television programs in the field of fashion

Initials  
L Q

EXECUTED )  
by FASHION ONE TELEVISION LLC )  
a limited liability company incorporated )  
in Delaware, USA )  
acting by: )  
Michael Gleissner  
Sole Member  
Date: April 14, 2014

A handwritten signature in black ink, consisting of a stylized 'M' followed by 'G' and 'L'.

EXECUTED )  
by FASHION ONE TELEVISION LLC )  
a limited liability company incorporated )  
in New York, USA )  
acting by: )  
Michael Gleissner

A handwritten signature in black ink, identical to the one above, consisting of a stylized 'M' followed by 'G' and 'L'.

Date: April 14, 2014