

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301444

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
STEFNBECK, LLC		05/27/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	LIQUID LIGHTNING, LLC		
Street Address:	223 Wanaque Ave		
City:	Pompton Lakes		
State/Country:	NEW JERSEY		
Postal Code:	07442		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3551663	GET STRUCK	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9089642485		
Email:	rromanaux@olenderfeldman.com		
Correspondent Name:	Kurt D. Olender		
Address Line 1:	422 Morris Ave		
Address Line 2:	OlenderFeldman LLP		
Address Line 4:	SUMMIT, NEW JERSEY 07901		
ATTORNEY DOCKET NUMBER:	H2M		
NAME OF SUBMITTER:	Kurt D. Olender		
SIGNATURE:	/Kurt D. Olender/		
DATE SIGNED:	04/15/2014		
Total Attachments: 1			
source=LL - Assignment of GET STRUCK 5.27.08#page1.tif			

OP \$40.00 3551663

TRADEMARK ASSIGNMENT

Trademark Application Serial No.:	77,418,333
Trademark Registration Serial No.:	TBD
Mark:	GET STRUCK (standard character mark)
International Class:	032 - non-alcoholic beverages, including energy drinks, sports drinks, soft drinks, and sugar-free versions of all of the foregoing
Date of Filing:	March 11, 2008
Name of Registrant of Record:	Stefnbeck, LLC
Address of Registrant of Record:	P.O. Box 1296, Morristown, New Jersey 07962-1296

WHEREAS, STEFNBECK, LLC, a limited liability corporation existing under the laws of the state of Delaware, and having its principle address at P.O. Box 1296, Morristown, New Jersey, 07962-1296 ("Assignor"), and registrant in the United States Patent and Trademark Office under Registration Serial Number 77,418,333 on March 11, 2008 of the mark "GET STRUCK" as referenced above ("Trademark"), is desirous to convey the entire right, title and interest in, to and under the said Trademark and the said United States Trademark application,

And WHEREAS, LIQUID LIGHTNING, LLC, having its address at 223 Wanaque Avenue, Pompton Lakes, New Jersey 07442-2013 ("Assignee"), is desirous of obtaining the entire right, title and interest in, to and under the said Trademark and the said United States Trademark application:

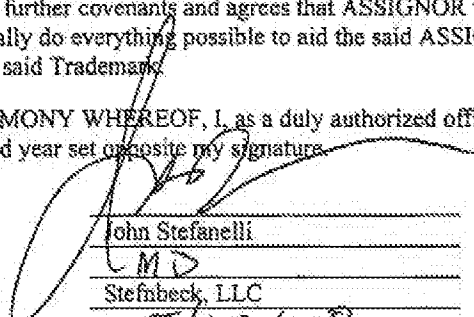
NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, transfers and sets over, unto the said ASSIGNEE, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the said Trademark, and the said United States Trademark application and all Trademarks of the United States which may be granted thereon:

HEREBY authorizes and requests the Commissioner of Trademarks of the United States, to issue the said Trademark to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

HEREBY warrants that ASSIGNOR has full right to convey the entire interest in the said Trademark herein assigned, that the said Trademark is transferred free and clear of all liens, encumbrances, and adverse claims, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith.

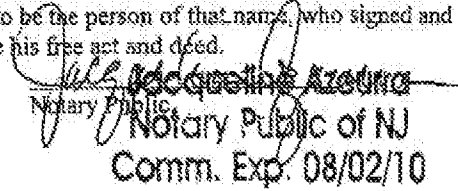
HEREBY further covenants and agrees that ASSIGNOR will execute all related documents, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain the said Trademark.

IN TESTIMONY WHEREOF, I, as a duly authorized officer of the said ASSIGNOR, hereunto set my hand and seal the day and year set opposite my signature.

Signature: 
 Name: John Stefanelli
 Title: CEO
 Company: Stefnbeck, LLC
 Date: 5/27/08

State of NJ)
) SS.:
 County of Passaic)

On this 27 day of May, 2008, before me, a Notary Public in and for the State and County aforesaid, personally appeared John Stefanelli, to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed.


 Notary Public
 Notary Public of NJ
 Comm. Exp. 08/02/10