

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301487

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Catch.com, Inc.		07/26/2013	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Apple Inc.		
Street Address:	1 Infinite Loop		
City:	Cupertino		
State/Country:	CALIFORNIA		
Postal Code:	95014		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4064383	CATCH	
Registration Number:	4061194	CATCH	
Registration Number:	3898776	SNAPTIC	
CORRESPONDENCE DATA			
Fax Number:	4082530186		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4087836811		
Email:	trademarkdocket@apple.com,keckhart@apple.com		
Correspondent Name:	Kimberly Eckhart		
Address Line 1:	1 Infinite Loop		
Address Line 2:	MS 169-3IPL		
Address Line 4:	Cupertino, CALIFORNIA 95014		
ATTORNEY DOCKET NUMBER:	ASSIGNMENT(CATCH)		
NAME OF SUBMITTER:	Kimberly Eckhart		
SIGNATURE:	/Kimberly Eckhart/		
DATE SIGNED:	04/15/2014		
Total Attachments: 8			
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ASSIGNMENT

This Assignment is made and entered into as of July 26, 2013 by and between CATCH.COM, INC., a corporation duly authorized under the laws of the State of California located at 461 2nd Street, #330, San Francisco, CA 94107 (hereinafter the "Assignor") and APPLE INC. located at 1 Infinite Loop, MS 301-CFO, Cupertino, CA 95014 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks, trademark applications, and trademark registrations listed in Schedule A hereto; and

WHEREAS, Assignee wishes to purchase, and Assignor is willing to sell, assign, convey and transfer to Assignee, all right, title and interest in and to each trademark, trademark application and trademark registration listed in Schedule A, all goodwill associated therewith and all related and corresponding rights in any jurisdiction in the world (collectively, the "Marks"), on the following terms and conditions.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor and Assignee, Assignor hereby irrevocably sells, assigns, conveys, and transfers to Assignee, and its successors and assigns, the entire worldwide right, title, and interest in and to the Marks, the goodwill symbolized by the Marks, and all registrations that have been or may be granted thereon, all applications for registrations thereof, and all common law rights in the Marks worldwide, together with all rights and privileges granted and secured thereby, including all rights to register, renew, defend, and protect interests therein under the applicable laws of all jurisdictions and all claims, demands, income, damages, royalties, payments, accounts and accounts receivable now or hereafter due and/or payable, and rights of action, both statutory and based upon common law, that Assignor has or might have by reason of any past, present, or future infringement or other violation of the Marks prior to, on, or after the date of this Assignment, together with the right to prosecute such claims, demands, and rights of action in Assignee's own name, all of said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the date first above written

CATCH.COM, INC.

Assignor

By: Andreas Schobel

Name: Andreas Schobel

Title: Co-Founder and Chief Technology Officer

Date: 7/26/13

See Attached California
All-Purpose
Acknowledgment

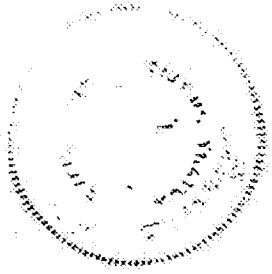
State of _____:

County of _____:

Personally appeared before me the above-named _____, to me well-known, who signed the foregoing Assignment on behalf of CATCH.COM, INC. in my presence on the date thereof and acknowledged the same to be his/her voluntary act and deed.

Notary Public

My commission to expires on _____.



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eeoyu*JA
mengbeiwonkA

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT
CIVIL CODE § 1189

State of California

County of San Francisco }

On July 26, 2017 before me, PAUL TAUBE NOTARY PUBLIC
Date Here Insert Name and Title of the Officer

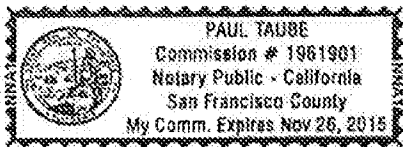
personally appeared Andreas Schobel
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: [Signature]
Signature of Notary Public



Place Notary Seal Above

OPTIONAL

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

Description of Attached Document

Title or Type of Document: _____ Document Date: _____

Number of Pages: _____ Signer(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____ Signer's Name: _____

Corporate Officer — Title(s): _____ Corporate Officer — Title(s): _____

Partner — Limited General Partner — Limited General

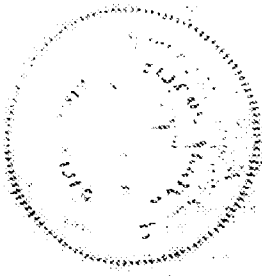
Individual Attorney in Fact Individual Attorney in Fact

Trustee Guardian or Conservator Trustee Guardian or Conservator

Other: _____ Other: _____

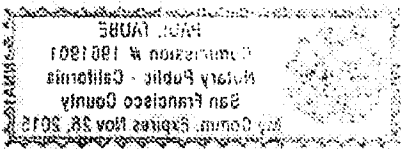
Signer Is Representing: _____ Signer Is Representing: _____

THE STATE OF CALIFORNIA
COUNTY OF SAN FRANCISCO



PAUL TAUBE NOTARY PUBLIC

[Faint, illegible handwritten text, likely a signature or notes.]



[Extremely faint and illegible text, possibly a document or signature.]

APPLE INC.

Assignee

By: _____

Name: Gene Levoff

Title: Assistant Secretary and Senior Director, Corporate Law

Date: 7/25/13

State of _____

County of _____

Personally appeared before me the above-named Gene Levoff, to me well-known, who signed the foregoing Assignment on behalf of APPLE INC. in my presence on the date thereof and acknowledged the same to be his/her voluntary act and deed.

Notary Public

My commission to expires on _____

Schedule A

Marks

[SIGNATURE PAGE TO ASSIGNMENT]


STATE OF CALIFORNIA
COUNTY OF SANTA CLARA

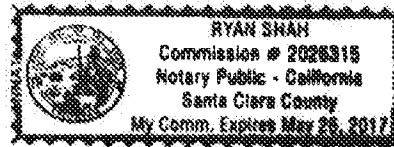
}
} ss.
}

On July 25, 2013 before me, Ryan Shah, Notary Public, personally appeared Gene Daniel Levoff, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.


Notary Public



Schedule A

Marks

Mark	Country / Jurisdiction	Application No.	Filing Date	Registration Date	Registration No.
CATCH	Australia	1436440	7/13/2011		
CATCH	Brazil	831118180	7/14/2011		
CATCH	Brazil	831118164	7/14/2011		
CATCH	Canada	1538724	8/8/2011		
CATCH	China (People's Republic)	9741222	7/20/2011		
CATCH	China (People's Republic)	9740928	7/20/2011	9/14/2012	9740928
CATCH	EU	010150191	7/26/2011	12/28/2011	010150191
CATCH	India	2174372	7/13/2011		
CATCH	Indonesia	D002011031811	8/9/2011		
CATCH	Japan	201149264	7/13/2011	2/3/2012	5467477
CATCH	Mexico	1194502	7/14/2011		
CATCH	Mexico	1194501	7/14/2011	9/26/2012	1314318
CATCH	Russia	2011722885	7/18/2011	5/22/2012	462437
CATCH	South Africa	201116997	7/13/2011	06/28/2013	201116997
CATCH	South Africa	201116996	7/13/2011	06/28/2013	201116996
CATCH	United States of America	85117107	8/26/2010	11/29/2011	4064383
CATCH	United States of America	85117105	8/26/2010	11/22/2011	4061194
SNAPTIC	United States of America	77877968	11/20/2009	01/04/2011	3898776

US_ACTIVE:W4301763/215096.0094

PROJECT CYPRUS - Purchased Intellectual Property Assignment (Final)_(pal .docx