

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301488

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jen USA Inc.		04/11/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Flinex Holding AG		
Street Address:	Neuhofstrasse 5A		
City:	6340 Baar (ZG)		
State/Country:	SWITZERLAND		
Postal Code:	949		
Entity Type:	Aktiengesellschaft: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3424812	MEMO	
CORRESPONDENCE DATA			
Fax Number:	3123214299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-321-4200		
Email:	officeactions@brinksgilson.com		
Correspondent Name:	Brinks Gilson & Lione		
Address Line 1:	P.O. Box 10395		
Address Line 4:	Chicago, ILLINOIS 60610		
ATTORNEY DOCKET NUMBER:	15060.00002		
DOMESTIC REPRESENTATIVE			
Name:	Brinks Gilson & Lione		
Address Line 1:	P.O. Box 10395		
Address Line 4:	Chicago, ILLINOIS 60610		
NAME OF SUBMITTER:	Joshua S. Frick		
SIGNATURE:	/Joshua S. Frick/		
DATE SIGNED:	04/15/2014		
Total Attachments: 1			
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TRADEMARK

ASSIGNMENT

WHEREAS, Jen USA Inc., a Delaware corporation having a principal place of business at 1280 Jersey Avenue, New Jersey 08902 ("Assignor") has adopted, owns and is using the mark MEMO (the "Mark") on and in connection with the following goods: cosmetics, skin treatment products, fragrance products, sunscreen preparations, hair care products, hair care preparations and related goods; and

WHEREAS, Assignor owns a federal registration for the Mark on the Supplemental Register of the United States Patent and Trademark Office in connection with the goods identified therein, Registration No. 3,424,812, registered on May 6, 2008; and

WHEREAS, FLINEX HOLDING AG, an Switzerland aktiengesellschaft having a principal place of business at Neuhofstrasse 5A, 6340 Baar (ZG), SWITZERLAND 949 ("Assignee"), desires to acquire the Mark and the above referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, together with the goodwill of the business symbolized by the Mark, and the Registration thereof.

Dated effective as of: April 11, 2014.

JEN USA INC.

By: [Signature]

Name: MIKE LU

Title: Executive VP

Subscribed and Sworn to before me this 11 day of April, 2014.

[Signature]
Notary Public

My Commission Expires: 11/1/2016

DANIEL J. BELLIZIO
Notary Public, State of New York
No. 02BE6118181
Qualified in Kings County
Commission Expires November 1, 2016

