

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM301501

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE BY SECURED PARTY		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Pinnacle Ventures, L.L.C.		04/10/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Videology, Inc.		
<b>Street Address:</b>	Suite 500, 1500 Whetstone Way		
<b>City:</b>	Baltimore		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	21230		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3803713	TIDALTV	
<b>Registration Number:</b>	4112567	VIDEOLOGY	
<b>Registration Number:</b>	4229450		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7036106200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	703-610-6100		
<b>Email:</b>	boxip@hoganlovells.com		
<b>Correspondent Name:</b>	Valerie Brennan, Hogan Lovells US LLP		
<b>Address Line 1:</b>	7930 Jones Branch Drive, 9th Floor		
<b>Address Line 2:</b>	Box Intellectual Property		
<b>Address Line 4:</b>	McLean, VIRGINIA 22102		
<b>ATTORNEY DOCKET NUMBER:</b>	30942.19		
<b>NAME OF SUBMITTER:</b>	Valerie Brennan		
<b>SIGNATURE:</b>	/vb/		
<b>DATE SIGNED:</b>	04/15/2014		
<b>Total Attachments: 4</b>			
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**IN THE UNITED STATES  
PATENT AND TRADEMARK OFFICE**

**RELEASE OF SECURITY INTEREST**

WHEREAS, Videology, Inc., a Delaware corporation, with offices at Suite 500, 1500 Whetstone Way, Baltimore, MD 21230, on December 20, 2012 granted a security interest in the federal trademark registrations shown on the attached Schedule A (collectively the "Marks") to Pinnacle Ventures, L.L.C., which security agreement was recorded with the United States Patent and Trademark Office at Reel/Frame 4927/0371 on December 21, 2012 and a security interest in the U.S. patent application on the attached Schedule B (the "Patent") to Pinnacle Ventures, L.L.C., which security agreement was recorded with the United States Patent and Trademark Office at Reel/Frame 029531/0325 on December 21, 2012.

WHEREAS, Pinnacle Ventures, L.L.C., a Delaware limited liability company, with offices at 1600 El Camino Real, Suite 250, Menlo Park, CA 94025 (the "Assignor") desires to release its rights as a mortgagee, pledgee, and secured party in connection with the Marks and Patent under the aforementioned security agreement, and Videology, Inc. (the "Assignee") desires to accept the release of the security interest and lien on the Marks and Patent.

NOW THEREFORE, for good and valuable consideration paid by Assignee, receipt of which is hereby acknowledged, Assignor hereby releases the mortgage, pledge, and security interest in and to the Marks and Patent, releases all other rights it may have under said security agreement with respect to the Marks and Patent, and cancels such agreement with respect to the Marks and Patent, effective as of April 10, 2014. Assignor authorizes the United States Patent and Trademark Office to note and record the existence of the release hereby given.

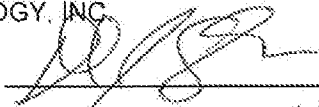
*[remainder of page intentionally left blank]*

IN WITNESS WHEREOF, the Assignor has caused this Release to be duly executed.

BY VIDEOLOGY, INC. ON BEHALF OF PINNACLE VENTURES, L.L.C. PURSUANT TO PAYOFF LETTER:

Date: April 10, 2014


VIDEOLOGY, INC.

By: 

Name: Daniel J. Smith

Title: Board Counsel

**SCHEDULE A  
MARKS**

<b>Mark</b>	<b>Registration No.</b>
TIDAL TV	3803713
VIDEOLOGY	4112567
Misc. Design 	4229450

**SCHEDULE B**  
**PATENT**

<b>Title</b>	<b>Application No. / Publication No.</b>
LIST-BASED ADVERTISEMENT SERVING	13/336,081 20130166389