

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM301581

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Easton Sports, Inc.		04/15/2014	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	BPS Greenland Inc.		
<b>Street Address:</b>	1209 Orange Street		
<b>City:</b>	Wilmington		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19801		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 32</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2304725		
<b>Registration Number:</b>	3150071	CNT	
<b>Registration Number:</b>	4078270	E	
<b>Registration Number:</b>	3382982	E	
<b>Registration Number:</b>	2649178	E	
<b>Registration Number:</b>	2766939	E EASTON	
<b>Registration Number:</b>	4078266	E EASTON	
<b>Registration Number:</b>	1839436	EASTON E	
<b>Registration Number:</b>	1066825	EASTON	
<b>Registration Number:</b>	3382983	EASTON	
<b>Registration Number:</b>	2649179	EASTON	
<b>Registration Number:</b>	3339371	HYPERLAUNCH	
<b>Registration Number:</b>	1233764	INCREDIBALL	
<b>Serial Number:</b>	86095755	LOCK & LOAD	
<b>Registration Number:</b>	1738465	MAGNUM	
<b>Registration Number:</b>	4335436	MAKO	
<b>Registration Number:</b>	4105561	OMEN	
<b>Registration Number:</b>	4183427	POWER BRIGADE	
<b>Registration Number:</b>	2132613	REDLINE	
<b>Registration Number:</b>	2806691	REDLINE	
<b>TRADEMARK</b>			

OP \$815.00 2304725

Property Type	Number	Word Mark
Registration Number:	1198037	REFLEX
Registration Number:	2017386	REFLEX
Registration Number:	4212528	RIVAL
Registration Number:	3580383	SC900
Registration Number:	2750309	STIX
Registration Number:	3908080	SURGE
Registration Number:	3077261	THE LUMBER CO.
Registration Number:	2188076	THE LUMBER COMPANY
Serial Number:	85941887	TORQ
Registration Number:	2777956	TRIPLE 7
Registration Number:	2753293	ZERO SHOCK
Serial Number:	85832389	EASTON 360

**CORRESPONDENCE DATA**

Fax Number: 7037399889

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 703-739-9888

Email: dowell@dowellpc.com

Correspondent Name: DOWELL & DOWELL, P.C.

Address Line 1: 103 Oronoco Street

Address Line 2: Suite 220

Address Line 4: Alexandria, VIRGINIA 22314

ATTORNEY DOCKET NUMBER:	696.2304725ETAL
NAME OF SUBMITTER:	Alyssa Ann Finamore
SIGNATURE:	/Alyssa Ann Finamore/
DATE SIGNED:	04/15/2014

**Total Attachments: 5**

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## **TRADEMARK ASSIGNMENT**

This Trademark Assignment (this "Assignment") is made this 15<sup>th</sup> day of April, 2014, by Easton Sports, Inc., a corporation organized under the laws of California, U.S.A. having a place of business at 7855 Haskell Avenue, Suite 200, Van Nuys, California, 91406, U.S.A. ("Assignor"), in favor of BPS Greenland Inc., a corporation organized under the laws of Delaware, having a place of business at 1209 Orange Street, Wilmington, Delaware, 19801, U.S.A. ("Assignee").

WHEREAS, Assignor is the owner of the trademark applications and trademark registrations listed on Exhibit A attached hereto (the "Trademarks");

WHEREAS, Assignor has agreed to sell, convey, assign and transfer to Assignee all of its right, title and interest in and to the Trademarks;

WHEREAS, Assignee desires to acquire all right, title and interest Assignor may have in and to the Trademarks; and

NOW, THEREFORE, for valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns, transfers, conveys and delivers to Assignee all of its right, title and interest in and to (a) each of the Trademarks, (b) the goodwill of the business symbolized by and associated with the Trademarks, (c) all applications and registrations for the Trademarks and (d) all rights to proceeds of the foregoing, including, without limitation, any claim by Assignor against third parties for past, present or future infringement of the Trademarks.

At Assignee's reasonable request, Assignor shall, and shall cause its Affiliates, as necessary, to, take all further actions and execute any additional agreements and instruments as may be necessary to effect the assignment contemplated hereby and to perfect Assignee's title in and to the Trademarks.

Assignor has executed this Assignment at <u>San Noyes, CA</u> this <u>15th</u> day of <u>April</u> , 2014	Assignee has acknowledged and accepted this Assignment at _____, this ____ day of _____, 2014
<b>EASTON SPORTS, INC.</b>	<b>BPS GREENLAND CORP.</b>
BY: <u>Mark Tripp</u> <u>MARK TRIPP</u> NAME	BY: _____ NAME
<u>CFO</u> TITLE	_____ TITLE

At Assignee's reasonable request, Assignor shall, and shall cause its Affiliates, as necessary, to, take all further actions and execute any additional agreements and instruments as may be necessary to effect the assignment contemplated hereby and to perfect Assignee's title in and to the Trademarks.

Assignor has executed this Assignment at _____ this _____ day of _____, 2014	Assignee has acknowledged and accepted this Assignment at <u>Exile, NH</u> this <u>15<sup>th</sup></u> day of <u>April</u> , 2014
<b>EASTON SPORTS, INC.</b>	<b>BPS GREENLAND INC.</b>
BY: _____	BY: <u>MDJ</u>
NAME _____	<u>Michael J. Wolf</u> NAME
TITLE _____	<u>VP General Counsel</u> TITLE <u>Corporate Secretary</u>

## EXHIBIT A

Trade Mark:	App. No:	Reg. No:
BASEBALL DIAMOND WITH BALL DESIGN	75/416587	2304725
CNT	78/977312	3150071
E DESIGN	85/975865	4078270
E DIAMOND LOGO	78/733226	3382982
E DIAMOND LOGO	76/347352	2649178
E EASTON DIAMOND Design	78/187061	2766939
E EASTON DESIGN	85/975742	4078266
E EASTON DIAMOND DESIGN	74/269646	1839436
EASTON	73/069208	1066825
EASTON	78/733243	3382983
EASTON	76/347353	2649179
EASTON 360	85/832389	
HYPERLAUNCH	78/743758	3339371
INCREDIBALL DESIGN	73/373333	1233764
LOCK & LOAD	86/095755	
MAGNUM	74/212053	1738465
MAKO	85/313820	4335436
OMEN	85/375537	4105561
POWER BRIGADE	85/529632	4183427
REDLINE	75/241550	2132613
REDLINE	78/213102	2806691
REFLEX	73/260394	1198037
REFLEX	75/006380	2017386
RIVAL	85/375547	4212528
SC900	77/533825	3580383
STIX	78/119104	2750309

SURGE	85/065861	3908080
THE LUMBER CO.	76/977753	3077261
THE LUMBER COMPANY	75/012748	2188076
TORQ	85/941887	
TRIPLE 7	78/173808	2777956
ZERO SHOCK	78/182734	2753293