

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301680

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Stearn's Products, Inc.		04/15/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Innovative Cosmetic Labs, Inc.		
Street Address:	19845 Nordhoff Street		
City:	Northridge		
State/Country:	CALIFORNIA		
Postal Code:	91324		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3921416	HOLISTIC REMEDY	
CORRESPONDENCE DATA			
Fax Number:	5032284373		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503-227-5631		
Email:	Michele.Winther@chernofflaw.com		
Correspondent Name:	CHERNOFF VILHAUER MCCLUNG & STENZEL LLP		
Address Line 1:	601 SW Second Avenue		
Address Line 2:	Suite 1600		
Address Line 4:	Portland, OREGON 97204		
ATTORNEY DOCKET NUMBER:	8570.0029		
NAME OF SUBMITTER:	Dennis E. Stenzel		
SIGNATURE:	/Dennis E. Stenzel/		
DATE SIGNED:	04/16/2014		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS Stearn's Products, Inc., a California corporation located at 4485 Runway Street, Simi Valley, CA 93063 (Stearn's), is the owner of the trademark HOLISTIC REMEDY and U.S. Trademark Registration No. 3,921,416 for the mark (hereinafter "the HOLISTIC REMEDY mark"); and

WHEREAS Innovative Cosmetic Labs, Inc., a California corporation located at 19845 Nordhoff Street, Northridge, CA 91324 (Innovative Cosmetic), desires to obtain the HOLISTIC REMEDY mark, the Trademark Registration referenced above, and the goodwill associated with the mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Stearn's hereby assigns and transfers to Innovative Cosmetic Stearn's entire right, title and interest in and to the HOLISTIC REMEDY mark, the Trademark Registration referenced above, and the goodwill associated with the mark.

Executed this 15th day of April 2014.

Stearn's Products Inc.

By 

David Stearn, President