

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM301772

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Conversion		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hollywood Entertainment Corporation		12/31/2006	CORPORATION: OREGON
RECEIVING PARTY DATA			
Name:	Hollywood Entertainment Corporation		
Street Address:	900 West Main Street		
City:	Dothan		
State/Country:	ALABAMA		
Postal Code:	36301		
Entity Type:	CORPORATION: VIRGINIA		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Registration Number:	3028271	G C	
Registration Number:	2916984	GAME CAGE	
Registration Number:	3294712	GAME CRAZY	
Registration Number:	2178864	GAME CRAZY	
Registration Number:	2456663	HOLLYWOOD GAMES	
Registration Number:	2511500	HOLLYWOOD GAMES	
Registration Number:	2978209	HOLLYWOOD VIDEO	
Registration Number:	1935822	HOLLYWOOD ENTERTAINMENT	
Registration Number:	2191673	HOLLYWOOD ENTERTAINMENT	
Registration Number:	2191674	HOLLYWOOD VIDEO	
Registration Number:	1848749	HOLLYWOOD VIDEO	
CORRESPONDENCE DATA			
Fax Number:	2124796275		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-479-6000		
Email:	trademarks@cooley.com		
Correspondent Name:	Karen K. Won		
Address Line 1:	1299 Pennsylvania Ave NW, Suite 700		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
TRADEMARK			

CH \$290.00 3028271

ATTORNEY DOCKET NUMBER:	314132-20000
NAME OF SUBMITTER:	Karen K. Won
SIGNATURE:	/Karen K. Won/
DATE SIGNED:	04/16/2014
Total Attachments: 4 source=SOS - Corporation - Business Entity Filing Records - 11812781#page1.tif source=SOS - Corporation - Business Entity Filing Records - 11812781#page2.tif source=SOS - Corporation - Business Entity Filing Records - 11812781#page3.tif source=SOS - Corporation - Business Entity Filing Records - 11812781#page4.tif	



Phone: (503) 886-2200
Fax: (503) 378-4381

Secretary of State
Corporation Division
256 Capitol St. NE, Suite 151
Salem, OR 97310-1327
FilingInOregon.com

Articles of Conversion—Business Entities

FILED

DEC 28 2006

OREGON

SECRETARY OF STATE

REGISTRY NUMBER: 118127-91

In accordance with Oregon Revised Statute 182.410-182.490, the information on this application is public record. We must release this information to all parties upon request and it will be posted on our website.

For office use only

Please Type or Print Legibly in Black Ink.

1) NAME OF BUSINESS ENTITY PRIOR TO CONVERSION

Hollywood Entertainment Corporation

2) TYPE OF BUSINESS ENTITY PRIOR TO CONVERSION

Oregon corporation

3) NAME OF BUSINESS ENTITY AFTER CONVERSION

Hollywood Entertainment Corporation

4) TYPE OF BUSINESS ENTITY AFTER CONVERSION

Virginia corporation

5) ☒ A COPY OF THE PLAN OF CONVERSION IS ATTACHED.

6) PROVIDE ADDITIONAL INFORMATION REQUIRED FOR NEW ENTITY TYPE

7) EXECUTION
Signature

Printed Name

STEFFY GORDON

Title

SVP-Gen'l

8) CONTACT NAME (To resolve questions with the filing)

DAYTIME PHONE NUMBER (include area code)

FEES

Required Processing Fee \$50
Conversion Copy (Optional) \$5
Processing Fees are non-refundable.

Please make check payable to
"Corporation Division."

NOTE:

Fees may be paid with VISA or MasterCard. The card number and expiration date should be submitted on a separate sheet for your protection.

136 (Rev. 1/04)

HOLLYWOOD ENTERTAINMENT CORPORA



11812781-9076859

CNV

TRADEMARK

REEL: 005262 FRAME: 0552

**PLAN OF DOMESTICATION AND CONVERSION
OF
HOLLYWOOD ENTERTAINMENT CORPORATION
TO BECOME A STOCK CORPORATION UNDER THE
VIRGINIA STOCK CORPORATION ACT**

1. Hollywood Entertainment Corporation (the "VA Corp.") shall be domesticated in the Commonwealth of Virginia.
2. Each share of the capital stock of Hollywood Entertainment Corporation, an Oregon corporation (the "OR Corp."), outstanding immediately prior to the domestication and conversion shall, by virtue of the domestication and conversion and without any action on the part of the holder thereof, be converted into the right to receive an equivalent share of capital stock in the VA Corp.
3. The domestication and conversion shall be effective at 11:59 p.m. on December 31, 2006, pursuant to the Articles of Domestication filed with the State Corporation Commission of the Commonwealth of Virginia.
4. The Articles of Incorporation of the VA Corp. to be filed in connection with the domestication and conversion shall be in the form attached hereto as Exhibit I.
5. The officers and directors of the OR Corp. immediately prior to the domestication and conversion shall continue as the officers and directors of the VA Corp.

LEGAL02/30153165v1

118127-81



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Fax: (503) 378-4381

Secretary of State
Corporation Division
255 Capitol St. NE, Suite 151
Salem, OR 97310-1327
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Application for Authority to Transact Business—Business/Professional

Check the appropriate box below:

☒ **FOREIGN BUSINESS CORPORATION**
(Complete only 1, 2, 3, 4, 5, 6, 7, 8, 9, 11, 12)

☐ **FOREIGN PROFESSIONAL CORPORATION**
(Complete all items)

REGISTRY NUMBER: _____

For office use only

In accordance with Oregon Revised Statute 192.410-192.490, the information on this application is public record.
We must release this information to all parties upon request and it will be posted on our website.

For office use only

Please Type or Print Legibly in Black Ink. Attach Additional Sheet if Necessary.

1) **NAME OF CORPORATION** Hollywood Entertainment Corporation

NOTE: Must be identical to the name on the Certificate of Existence. See #2

2) **CERTIFICATE OF EXISTENCE** (This application must be accompanied by a certificate of existence, current within 60 days of delivery to this Division authenticated by the official having custody of the corporate records in the jurisdiction of incorporation.)

☐ CERTIFICATE ATTACHED

3) **DATE OF INCORPORATION** 12/31/2006 **DURATION, IF NOT PERPETUAL** perpetual

4) **STATE OR COUNTRY OF ORGANIZATION**
Virginia

5) **ADDRESS OF PRINCIPAL OFFICE OF THE BUSINESS**
(Address: city, state, zip)

900 West Main Street
Dothan, AL 36301

8) **ADDRESS FOR MAILING NOTICES**

900 West Main Street
Dothan, AL 36301

9) **NAME AND ADDRESS OF PRESIDENT AND SECRETARY**

President: Joe T. Malugen

Address: 900 West Main Street
Dothan, AL 36301

Secretary: S. Todd

Address: 900 West Main Street
Dothan, AL 36301

6) **NAME OF OREGON REGISTERED AGENT**

Corporation Service Company

7) **ADDRESS OF THE OREGON REGISTERED OFFICE**

(Must be an Oregon Street Address which is identical to the registered agent's business office.)

285 Liberty Street, NE
Salem, OR 97301

PROFESSIONAL CORPORATION ONLY

10) **PROFESSIONAL/BUSINESS SERVICES**

(List professional service(s) and other business services if applicable to be rendered.)

11)

Execution
Signature

Printed Name

SPRLEY GORDON

Title

SVP-Genl

12) **CONTACT NAME** (to resolve questions with this filing)

Jan Eze!! 404-881-7442

DAYTIME PHONE NUMBER (Include area code)

FEES

Required Processing Fee \$50 Confirmation Copy (Optional) \$5

Processing Fees are nonrefundable

Please make check payable to "Corporation Division"

NOTE:

Fees may be paid with VISA or MasterCard. The card number and expiration date should be submitted on a separate sheet for your protection.

118127-81

Commonwealth of Virginia



State Corporation Commission

I Certify the Following from the Records of the Commission:

Hollywood Entertainment Corporation is a corporation existing under and by virtue of the laws of Virginia, and is in good standing.

The date of incorporation is December 31, 2006.

Nothing more is hereby certified.

FILED

DEC 28 2006

**OREGON
SECRETARY OF STATE**



*Signed and Sealed at Richmond on this Date:
January 3, 2007*

Joel H. Peck

Joel H. Peck, Clerk of the Commission

CIS0505