

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301800

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Playmates Toys Inc.		04/17/2014	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	Playmates International Company Limited
Street Address:	23rd Floor, The Toy House, 100 Canton Road
City:	Tsimshatsui, Kowloon
State/Country:	HONG KONG
Entity Type:	CORPORATION: HONG KONG

PROPERTY NUMBERS Total: 17

Property Type	Number	Word Mark
Serial Number:	86115162	NYESHA
Serial Number:	86115301	SURJAN
Registration Number:	4007077	HEARTS FOR HEARTS GIRLS
Registration Number:	4230353	HEARTS FOR HEARTS GIRLS
Registration Number:	3979333	LILIAN
Registration Number:	3979334	RAHEL
Registration Number:	3986895	NAHJI
Registration Number:	4109519	DELL
Registration Number:	3999591	CONSUELO
Registration Number:	4415320	MOSI
Registration Number:	4235214	ZELIA
Registration Number:	4243655	LAURYCE
Registration Number:	4453567	SHOLA
Registration Number:	3999878	
Registration Number:	4211671	
Registration Number:	4296574	FOR GIRLS
Registration Number:	4296573	CHANGING THE WORLD ONE AT A TIME!

CORRESPONDENCE DATA

Fax Number: 2022180020

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via
TRADEMARK

US Mail.

Phone: 202-218-0000
Email: ekomen@sheppardmullin.com
Correspondent Name: Edwin Komen, Sheppard Mullin
Address Line 1: 1300 I Street, NW
Address Line 2: 11th Floor East
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-3314

ATTORNEY DOCKET NUMBER:	09JG-117989
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NAME OF SUBMITTER:	Edwin Komen
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SIGNATURE:	/Edwin Komen/
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DATE SIGNED:	04/17/2014
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Total Attachments: 3

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is by and between **Playmates Toys Inc.** of 909 N. Sepulveda Blvd., Suite 800, El Segundo, CA 90245, USA (Assignor) and **Playmates International Company Limited** of 23rd Floor, The Toy House, 100 Canton Road, Tsimshatsui, Kowloon, Hong Kong ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks listed on the attached Exhibit A (the "Trademarks"), together with the goodwill of the business connected with and symbolized by the Trademarks; and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee the entire right, title, interest in and to the Trademarks in the United States and all jurisdictions outside the United States, together with the goodwill of the business connected with, and symbolized by, the Trademarks (and with regard to the two pending trademark applications on Exhibit A, together with that portion of the business to which the marks pertain, such business being ongoing and existing) (including, without limitation, the right to renew any registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, and any priority right that may arise from the Trademarks), including all causes of action as may have accrued on or before the date of this Assignment, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office, and in any applicable jurisdictions outside the United States, to record the transfer of the registrations for these Trademarks to Assignee. Assignor agrees to further execute any documents reasonably necessary to effect this Assignment, or to confirm Assignee's ownership of the Trademarks.

[Signatures on next page.]

PLAYMATES TOYS INC.
A California corporation

By: _____
Printed name: Cheng Bing Kin, Alain

Title: Group Legal Counsel
Date: 17 April 2014





Agreed and accepted:

PLAYMATES INTERNATIONAL
COMPANY LIMITED,
a Hong Kong corporation

By: _____
Printed name: Cheng Bing Kin, Alain

Title: Group Legal Counsel
Date: 17 April 2014

1. Hearts for Hearts Girls Line

<u>Trademark</u>	<u>Country</u>	<u>Class</u>	<u>Registration No.</u>
HEARTS FOR HEARTS GIRLS	US	9, 28 & 41	4,007,077 (for classes 28 & 41) 4,230,353 (for classes 9 & 28)
LILIAN	US	28	3,979,333
RAHEL	US	28	3,979,334
NAHI	US	28	3,986,895
DELL	US	28	4,109,519
CONSUELO	US	28	3,999,591
MOSI	US	28	4,415,320
ZELIA	US	28	4,235,214
LAURYCE	US	28	4,243,655
SHOLA	US	28	4,453,567
NYESHA	US	28	86/115162
SURJAN	US	28	86/115301
	US	28	3,999,878
	US	28 & 41	4,211,671
 GIRLS	US	28, 41 & 45	4,296,574
H4H tagline logo as shown below: Changing the World One  at a Time!	US	28, 41 & 45	4,296,573