OP \$115.00 0785979

ETAS ID: TM301859

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
MAMIYA AMERICA CORPORATION		04/04/2014	CORPORATION: NEW YORK

RECEIVING PARTY DATA

Name:	Mamiya Digital Imaging Kabushiki Kaisha		
Trading As:	Mamiya Digital Imaging Co., Ltd.		
Street Address:	2-2, Koraku 1-chome, Bunkyo-ku		
City:	Tokyo		
State/Country:	JAPAN		
Postal Code:	112-0004		
Entity Type:	CORPORATION: JAPAN		

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	0785979	MAMIYA
Registration Number:	0795165	MAMIYA-SEKOR
Registration Number:	1447260	RZ67
Registration Number:	1612715	MAMIYA

CORRESPONDENCE DATA

Fax Number: 2027218250

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 2027218214

Email: WLP@WENDEROTH.COM
Correspondent Name: CHRISTOPHER S. ADKINS
Address Line 1: 1030 15TH STREET N.W.

Address Line 2: SUITE 400 EAST

Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA 20005

ATTORNEY DOCKET NUMBER: TM14-5007

DOMESTIC REPRESENTATIVE

Name: CHRISTOPHER S. ADKINS
Address Line 1: 1030 15TH STREET N.W.

TRADEMARK REEL: 005263 FRAME: 0159

900286613

Address Line 2: SUITE 400 EAST

Address Line 4: WASHINGTON, DISTRICT OF COLUMBIA

20005

NAME OF SUBMITTER: Christopher S. Adkins

SIGNATURE: /Christopher S. Adkins/

DATE SIGNED: 04/17/2014

Total Attachments: 3

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TRADEMARK
REEL: 005263 FRAME: 0160

TRADEMARK ASSIGNMENT

WHEREAS, MAMIYA AMERICA CORPORATION (hereinafter "Assignor"), a corporation of New York, having its principal place of business at 75 Virginia Road, North White Plains, NEW YORK 10603, owns and has registered U.S. Trademark Registration Nos. 0785979, 0795165, 1447260 and 1612715 (hereinafter "the Marks") as depicted in **Schedule A**: and

WHEREAS, Mamiya Digital Imaging Kabushiki Kaisha (also trading as Mamiya Digital Imaging Co., Ltd.) (hereinafter "Assignee"), a Japanese corporation, having its principal place of business at 2-2, Koraku 1-chome, Bunkyo-ku, Tokyo 112-0004 Japan, desires to acquire the Marks as owner; and

WHEREAS, Assignor and Assignee entered into an agency contract, and pursuant to expiration of the agency contract, Assignor desires to assign and Assignee desires to acquire all right, title and interest in and to the Marks and registrations thereof.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Marks, including all common law rights, registrations or applications therefor, all rights of Assignor to petition, sue or otherwise seek and recover damages, profits and any other remedy (monetary, injunctive, declaratory or other), in the United States and anywhere, for any past, present or future infringement, conversion or misappropriation of, or other injury, offense, violation, breach of duty or wrong relating to the Marks, together with the goodwill of the marks and the goodwill of the business associated with the Marks, effective as of the date of execution.

WITNESS WHEREOF, Assignor executed this Assignment this 4 day of

MAMIYA AMERICA COPPORATION

By: Dan Ledomin

Title:

Date:

TRADEMARK REEL: 005263 FRAME: 0161

SCHEDULE A – U.S. TRADEMARKS

MARK	REGISTRATION NO.	REGISTRATION DATE	GOODS
MAMIYA (typed/standard character form)	0785979	March 2, 1965	CAMERAS INCLUDING CINE- CAMERAS AND FUNDUS CAMERAS; LENSES FOR CAMERAS; LENSES FOR CAMERAS AND PROJECTORS; SLIDE- PROJECTORS AND [CINE- PROJECTORS; EXPOSURE METERS,] RANGE FINDERS, [TRIPODS, SHUTTER FOR CAMERAS,] FILTERS, FLASH GUN APPARATUSES, LENS HOOD, [LENS BRUSHES AND CLEANING CLOTHS; PHOTOGRAPHIC INSTRUMENTS FOR DEVELOPING, PRINTING AND ENLARGING FILMS, DEVELOPING TANKS, DARK ROOM TIMERS. FILM DRYERS, SAFE-LIGHT AND FILTERS, PRINT BOXES, PRINT WASHERS, PRINT ROLLERS, PRINT DRYERS, TRAYS, PRINTING MASKS;] MAGAZINES [PRINT- EDITING MACHINES, AND PORTABLE SCREENS] in Class 9
MAMIYA-SEKOR (typed/standard character form)	0795165	August 31, 1965	LENSES FOR CAMERAS AND PROJECTORS; CAMERAS INCLUDING CINE-CAMERAS; AND FUNDUS CAMERAS; SLIDE-PROJECTORS AND CINE-PROJECTORS; EXPOSURE METERS, RANGE FINDERS, TRIPODS, SHUTTERS FOR CAMERAS, FILTERS, FLASH GUN APPARATUSES, LENSHOOD, LENS BRUSHES AND CLEARING CLOTHS;

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			PHOTOGRAPHIC INSTRUMENTS, FOR DEVELOPING, PRINTING AND ENLARGING FILMS, DEVELOPING TANKS, DARKROOM TIMERS, FILM DRYERS, SAFE LIGHT AND FILTERS, PRINT BOXES, PRINT WASHERS, PRINT ROLLERS, PRINT DRYERS, TRAYS, PRINTING MASKS, MAGAZINES, PRINT- EDITING MACHINES, AND PORTABLE SCREENS in Class 9
RZ67 (typed/standard character form)	1447260	July 14, 1987	CAMERAS AND CAMERA ACCESSORIES NAMELY, LENSES, GRIPS, LENS SHADES, FILM HOLDERS, CASES, STRAPS, VIEWFINDERS, CORDS, CABLE RELEASES AND ADAPTERS in Class 9
Mamiya	1612715	September 11, 1990	CAMERA EQUIPMENT, NAMELY, CAMERAS, SLIDE PROJECTORS, LENSES FOR CAMERAS AND SLIDE PROJECTORS, RANGE FINDERS, FILTERS, FLASH GUNS, LENS HOODS AND FILM MAGAZINES in Class 9

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RECORDED: 04/17/2014