

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2


ETAS ID: TM301881

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
B & D Dig In LLC		04/17/2014	LIMITED LIABILITY COMPANY: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	336 Liquor Store, Inc.		
<b>Street Address:</b>	153 East 57th Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10022		
<b>Entity Type:</b>	CORPORATION: NEW YORK		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3076451	CRUSH WINE CO.	
<b>Registration Number:</b>	3453258	CRUSH WINE & SPIRITS	
<b>Registration Number:</b>	3718110	CRUSH	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6465881962		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	802-881-0640		
<b>Email:</b>	usptomail@webtm.com		
<b>Correspondent Name:</b>	Gordon E. R. Troy, Esq.		
<b>Address Line 1:</b>	P.O. Box 368		
<b>Address Line 4:</b>	Charlotte, VERMONT 05445		
<b>ATTORNEY DOCKET NUMBER:</b>	4172-032		
<b>NAME OF SUBMITTER:</b>	Gordon E. R. Troy, Esq.		
<b>SIGNATURE:</b>	/Gordon E. R. Troy/		
<b>DATE SIGNED:</b>	04/17/2014		
<b>Total Attachments: 1</b>			
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OP \$90.00 3076451

**ASSIGNMENT**

WHEREAS, B & D Dig In LLC, a Limited Liability Company existing under the laws of New York, having its principal offices at 153 East 57th Street, New York, NY 10022 (“Assignor”), has adopted, used, is using and is the owner of the following trademarks:

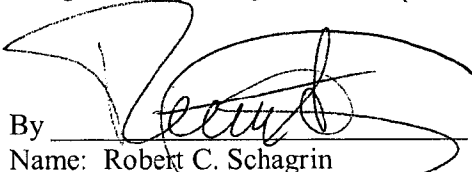
<u>Trademark</u>	<u>Registration No.</u>	<u>Registration Date</u>
CRUSH WINE CO.	3076451	4/4/2006
 WINE & SPIRITS	3453258	6/24/2008
CRUSH	3718110	12/1/2009

WHEREAS, 336 Liquor Store, Inc., a Corporation existing under the laws of New York, having its principal offices at 153 East 57th Street, New York, NY 10022 (“Assignee”), is desirous of acquiring said registered trademarks,

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in the United States and throughout the world, in and to said trademarks together with the goodwill of the business symbolized by said trademarks and registrations thereof.

Signed this 17<sup>TH</sup> day of April 2014.

Assignor: B & D Dig In LLC

By   
Name: Robert C. Schagrin  
Title: Managing Member