

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301929

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Bob Perry		04/16/2014	Individual:
RECEIVING PARTY DATA			
Name:	Rolling Strong LLC		
Street Address:	100 Park Vista Drive, Suite 2036		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89138		
Entity Type:	LIMITED LIABILITY COMPANY: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4427345	ROLLING STRONG	
CORRESPONDENCE DATA			
Fax Number:	2023448300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202.344.4000		
Email:	adprice@venable.com, hbmarkus@venable.com, alpittman@venable.com, trademarkdocket@venable.com		
Correspondent Name:	Andrew D. Price		
Address Line 1:	P.O, Box 34385		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20043		
ATTORNEY DOCKET NUMBER:	122490.329062		
NAME OF SUBMITTER:	Andrew D. Price, DC bar member		
SIGNATURE:	/Andrew D. Price/		
DATE SIGNED:	04/18/2014		
Total Attachments: 1			
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U.S. TRADEMARK ASSIGNMENT

WHEREAS, Bob Perry, an individual residing at 100 Park Vista Drive #2036, Las Vegas, Nevada 89138 (the "Assignor"), owns trademark rights in the mark ROLLING STRONG & Design (the "Mark"), as shown below:



WHEREAS, Assignor is the owner of record of U.S. Trademark Registration No. 4,427,345, registered November 5, 2013, for the mark ROLLING STRONG & Design covering "marketing consulting" (the "Registration"), and Assignor owns common-law rights and goodwill in the Mark resulting from use of the Mark by Assignor and/or Assignor's predecessors in interest, related companies, and/or licensees (collectively, with the Mark and the Registration, referred to as "Trademark Property").

WHEREAS, Rolling Strong LLC ("Assignee"), a limited liability company organized under the laws of the State of Nevada and having an address at 100 Park Vista Dr., Suite 2036, Las Vegas, Nevada 89138, desires to acquire all of Assignor's right, title, and interest in the Trademark Property.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee, all of Assignor's right, title, and interest in and to the Trademark Property, including but not limited to the goodwill therein, and the right to sue and collect damages against third parties for all instances of past and future trademark infringement, unfair competition, trademark dilution, and other violations of the U.S. Lanham Act and analogous U.S. state laws and non-U.S. laws, with respect to the Trademark Property. Assignor shall have no remaining rights whatsoever in the Trademark Property.

Bob Perry

A handwritten signature in black ink, appearing to read "Bob Perry", is written over a horizontal line.

By: _____

Name: Bob Perry

Title: President

Date: 4/16/14