

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM302003

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ADOLFO SUAYA		04/17/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ayres Grill, Inc.		
<b>Street Address:</b>	200 Pine Avenue		
<b>Internal Address:</b>	#110		
<b>City:</b>	Long Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90802		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85945738	GAUCHO GRILL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6265778800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	626-795-9900		
<b>Email:</b>	pto@cph.com		
<b>Correspondent Name:</b>	CHRISTIE, PARKER & HALE, LLP		
<b>Address Line 1:</b>	P.O. BOX 29001		
<b>Address Line 4:</b>	GLENDALE, CALIFORNIA 91209		
<b>ATTORNEY DOCKET NUMBER:</b>	75015/A1018		
<b>NAME OF SUBMITTER:</b>	Michael J. MacDermott		
<b>SIGNATURE:</b>	/Michael J. MacDermott/		
<b>DATE SIGNED:</b>	04/18/2014		
<b>Total Attachments: 2</b>			
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source=Service Mark Assignment#page2.tif			

OP \$40.00 85945738

SERVICE MARK ASSIGNMENT

WHEREAS, ADOLFO SUAYA, an individual and citizen of the United States, whose address is 7805 West Sunset Boulevard, Suite 200, Los Angeles, California 90046 ("ASSIGNOR" herein), has used and is the owner of the following mark and service mark application filed with the United States Patent and Trademark Office as well as the associated logo of Exhibit 1 hereto.

<u>Mark</u>	<u>Serial No.</u>	<u>Filed</u>
GAUCHO GRILL	85/945,738	May 29, 2013

WHEREAS, AYRES GRILL, INC., a California corporation, whose address is 200 Pine Avenue #110, Long Beach, California 90802 ("ASSIGNEE" herein), desires to acquire said mark and said application for registration.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR does hereby assign unto said ASSIGNEE all right, title and interest in and to said mark and the said application, and all rights and privileges pertaining to said mark and application, together with the goodwill of the business symbolized by the mark, and all claims and causes of action for infringement thereof.

ASSIGNOR further agrees that it shall render all reasonable assistance to ASSIGNEE, and will, from time-to-time, execute all instruments and documents necessary to maintain, preserve or protect the mark and said application, and to perfect the record title of ASSIGNEE in and to said mark and said application.

ADOLFO SUAYA

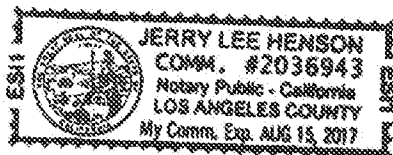
Date April 17<sup>th</sup>, 2014

By [Signature]  
Adolfo Suaya  
Owner

STATE OF CALIFORNIA )  
COUNTY OF LOS ANGELES )

On April 17, 2014, before me, Jerry Lee Henson, Notary Public, personally appeared Adolfo Suaya, who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

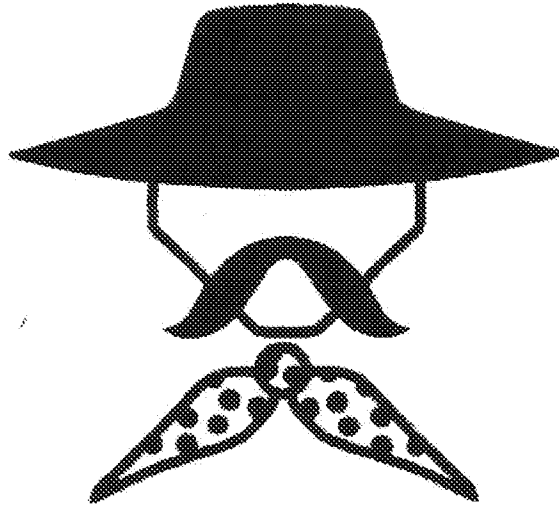
I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.



WITNESS my hand and official seal.

[Signature]  
Signature of Notary (Seal)

SERVICE MARK ASSIGNMENT  
Docket No. 110.2\*1/A1018



**G A U C H O   G R I L L**

Exhibit 1